

FUCHS
EXHIBIT 14

From: "Vera Eastman"
Subject: Restricted gifts - removals and additions
Sent: Mon, 20 Mar 2017 18:03:41 -0400
BA6E5B23-729C-4925-B3D5-6A0BFC1637A1[54].png
F6F2EA81-6D3B-4BC7-A1B5-8D8B7544C9A5[54].png
E6F3A4AA-081F-4E8C-88F0-CDDAB83C74C2[54].png

From: Vera Eastman [vera@wonderwork.org]
Sent: Monday, March 20, 2017 2:04 PM
To: Hana Fuchs
CC: Janet Huang
Subject: Restricted gifts - removals and additions
Attachments: FY17 GL with moves highlighted in green.xls; FY17 to Dec 29 Restricted Gifts_fromDMI.xlsx

Hi Hana,

Attached are two files. The first is a copy of your general ledger with the gifts to move from 20/20/20 back into WonderWork. The gifts to move are highlighted in light green.

The second file is a list from DMI. The top gifts highlighted in gray should be moved into 20/20/20 from WonderWork. The batch numbers are in the far right.

Please let us know if you have any questions.

Best wishes,
Vera Eastman
Marketing and Development Manager
WonderWork

411 Fifth Avenue, Suite 702 **NEW ADDRESS!**
New York, NY 10016
tel: 212.729.1855 ext. 106
email: vera@wonderwork.org
skype: vera_wonderwork
www.WonderWork.org

Watch two blind sisters see their mom for the first time!

Almost 10,000,000 people have watched this heart-warming video so far. It was the #1 watched video on the National Geographic website for more than a year.

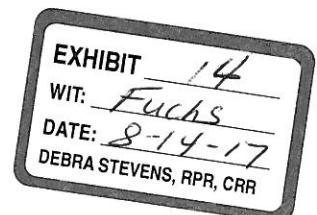
Miracle surgeries for children.
**wonder
work**



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DATABASE SELECTION FILE EXPORT

ID NUMBER	FIRST NAME	LAST NAME	ADDRESS 1 COMPANY	QUALIFYING AMOUNT	TRANS DATE	TRANS AMOUNT	TRAN CODE	TRAN TYPE	FUND CODE	iDMI Batch Number	UPDATE BATCH#	TRANSACTION MEMO
20327615				\$2,000.00	12/28/2016	\$2,000.00	XE16112901XXXUUUEM	CK	N		389W	
20304572				\$500.00	11/8/2016	\$500.00	XA1611XXWMXXXUUUW	CK	N		318W	
20662557				\$4,500.00	12/29/2016	\$4,500.00	XA16112206XXX002FF	CK	N		395W	From 12/15/16 letter - " [REDACTED] 's [REDACTED] as a grant in support of your agency's blindness surgery program."
203002				\$1,000.00	9/28/2016	\$1,000.00	NR16090701XX4C5JRE	CK	N	286W		
20655049				\$10,000.00	10/14/2016	\$10,000.00	XA16062304XXX002FF	CK	N		298W	
113095				\$1,000.00	10/21/2016	\$1,000.00	XR1610XXUNXXXUUUUMD	CK	N		305W	
113095				\$1,000.00	11/23/2016	\$1,000.00	XR1611XXUNXXXUUUUMD	CK	N		325-328W	
113095				\$1,000.00	12/13/2016	\$1,000.00	XR16120206XX4B7JZZ	CC	N		Web Gift	
20662151				\$2,000.00	12/28/2016	\$2,000.00	XA1612XXWMXXXUUUW	CK	N		387	Microscope gift
20661328				\$1,000.00	12/15/2016	\$1,000.00	XA1612XXWMXXXUUUW	CK	N		353	Microscope gift
20661344				\$1,000.00	12/15/2016	\$1,000.00	XA1612XXWMXXXUUUW	CK	N		352	Microscope gift
20661351				\$1,000.00	12/15/2016	\$1,000.00	XA1612XXWMXXXUUUW	CK	N		352	Microscope gift
20661997				\$1,000.00	12/22/2016	\$1,000.00	XA1611XXWMXXXUUUW	CK	N		372	microscope gift for Bangladesh partner, [REDACTED]
20662003				\$1,000.00	12/22/2016	\$1,000.00	XA1611XXWMXXXUUUW	CK	N		372	Microscope gift
20660932				\$300.00	12/5/2016	\$300.00	XW1612XXWMXXXUUUW	CC	N		769	Microscope gift for Bangladesh partner, [REDACTED]
20661336				\$200.00	12/15/2016	\$200.00	XA1612XXWMXXXUUUW	CK	N		351	Microscope gift
20386173				\$10,000.00	7/20/2016	\$10,000.00	XR1607XXWMXXXUUUW	CK	N	OL160720.001	0	

FUCHS
EXHIBIT 15

From: "DeLois Greenwood"
Subject: Reconciliation
Sent: Mon, 27 Mar 2017 14:51:45 -0400
710B3CE8-30C4-4846-AC89-75AE~~BE90E413~~[247].png
40574A98-FF82-4EFD-A65B-6C88E59970C0[247].png
B41C7EB0-B1F0-47EC-B966-9A833BEEC99A[247].png

From: DeLois Greenwood [delois@wonderwork.org]
Sent: Monday, March 27, 2017 10:52 AM
To: Janet Huang; Karen Lazarus; Vera Eastman; Hana Fuchs
Subject: Reconciliation
Attachments: FY16 donations 03.24.17 updated at 5pm.xlsx

Janet -it appears need to keep working on this —
Can you and Vera - pull back up for review asap -
Seems your reconciliation process has some issues — need to work out so Hana and your numbers agree.

DeLois Greenwood

Chief Program Officer
WonderWork
411 Fifth Avenue, Suite 702 **NEW ADDRESS!**
New York, NY 10016
tel: 212.729.1855 ext. 104
cell: 609 665 3466
email: delois@wonderwork.org
skype: delois_wonderwork
www.WonderWork.org

Watch two blind sisters see their mom for the first time!

Almost 10,000,000 people have watched this heart-warming video so far. It was the #1 watched video on the National Geographic website for more than a year.



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wonder
work

TIME magazine named WonderWork "One Of 10 Ideas That Can Change The World."

EXHIBIT	15
WIT:	Fuchs
DATE:	8-14-17
DEBRA STEVENS, RPR, CRR	

WonderWork
Transaction Report
 July 2015 - June 2016

Transaction								
Date	Type	Num	Name	Memo/Description	Account	Split	Amount	Balance
03/22/2016	Deposit		Donation		4000 Donations-WonderWork	1044 Banks:HSBC 1stStep 67-9	500.00	3,655,032.55
08/19/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	362,687.22 find
09/16/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1040 Banks:HSBC WW 89-6	25,000.00	586,275.87 find
10/06/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1040 Banks:HSBC WW 89-6	35,000.00	746,094.35 find
11/03/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	1,018,537.06
11/25/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	1,262,288.24
11/25/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	1,307,911.24
12/03/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	1,388,988.81
12/09/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	10,000.00	1,488,455.26
12/15/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	1,567,191.08
12/15/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	1,577,181.08
12/18/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	20,000.00	1,688,492.73 find
12/24/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	1,787,556.79
12/28/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	1,848,768.66
12/29/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	1,937,335.77
12/29/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1040 Banks:HSBC WW 89-6	24,000.00	1,964,460.77 find
12/30/2015	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	2,030,779.22
01/04/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	10,000.00	2,219,615.23
01/06/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	10,000.00	2,294,077.96
01/06/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	2,299,077.96
01/08/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	2,452,921.01
01/12/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1040 Banks:HSBC WW 89-6	25,000.00	2,501,250.01 finf
01/15/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	10,000.00	2,563,391.92
02/29/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	2,836,918.90
03/03/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	2,885,294.82
03/29/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	50,000.00	3,193,497.17 find
03/30/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	20,000.00	3,247,637.67 find
04/04/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	10,000.00	3,302,441.16
04/07/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	3,377,509.58
04/12/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	3,394,019.58
04/20/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	3,534,660.30
05/06/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	3,733,012.42
06/15/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1041 Banks:HSBC 20/20/20 08-9	5,000.00	4,125,950.60
06/17/2016	Deposit		Donation		4010 Donations-WonderWork:Blindness (N)	1040 Banks:HSBC WW 89-6	5,000.00	4,144,776.80
12/01/2015	Deposit		Donation		4020 Donations-WonderWork:Burns (B)	1042 Banks:HSBC BurnRescue 5-12	10,000.00	203,341.88

Transaction		Date	Type	Num	Name	Memo/Description	Account	Split	Amount	Balance
Date	Type									
04/20/2016	Deposit				Donation		4020 Donations-WonderWork:Burns (B)	1042 Banks:HSBC BurnRescue 5-12	5,000.00	447,424.30
06/24/2016	Deposit				Donation		4020 Donations-WonderWork:Burns (B)	1040 Banks:HSBC WW 89-6	5,000.00	525,804.83
11/23/2015	Deposit				Donation		4030 Donations-WonderWork:Clubfoot (C)	1040 Banks:HSBC WW 89-6	5,000.00	200,932.67
12/04/2015	Deposit				Donation		4030 Donations-WonderWork:Clubfoot (C)	1044 Banks:HSBC 1stStep 67-9	5,000.00	231,867.67
02/23/2016	Deposit				Donation		4030 Donations-WonderWork:Clubfoot (C)	1044 Banks:HSBC 1stStep 67-9	10,000.00	444,600.22
03/28/2016	Deposit				Donation		4030 Donations-WonderWork:Clubfoot (C)	1044 Banks:HSBC 1stStep 67-9	10,000.00	511,669.67
03/29/2016	Deposit				Donation		4030 Donations-WonderWork:Clubfoot (C)	1044 Banks:HSBC 1stStep 67-9	10,000.00	522,223.92
04/29/2016	Deposit				Donation		4030 Donations-WonderWork:Clubfoot (C)	1040 Banks:HSBC WW 89-6	10,000.00	611,489.25 moved back to WW

Thursday, Mar 23, 2017 02:05:05 PM GMT-7 - Accrual Basis

FUCHS
EXHIBIT 16

CARTER LEDYARD & MILBURN LLP
Counselors at Law

Pamela A. Mann
Partner

Direct Dial: 212-238-8758
E-mail: mann@clm.com

2 Wall Street
New York, NY 10005-2072

Tel (212) 732-3200
Fax (212) 732-3232

570 Lexington Avenue
New York, NY 10022-6856
(212) 371-2720

April 25, 2017

BY EMAIL AND MAIL

Mr. William K. Harrington
Attn: Brian S. Masumoto
Assistant United States Trustee, Region 2
Office of The United States Trustee
U.S. Federal Office Building
201 Varick Street, Suite 1006
New York, NY 10014

Benjamin Mintz
Arnold & Porter Kaye Scholer LLP
250 West 55th Street
New York, NY 10019

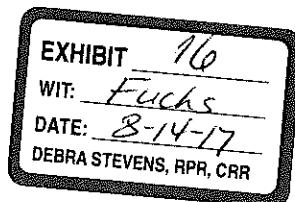
Eric T. Schneiderman
Attorney General of the State of New York
Attn: Carl L. Distefano (CD-0588)
Assistant Attorney General
Charities Bureau
120 Broadway, 3rd Floor
New York, NY 10271

Re: *In re Wonderwork, Inc. (Case No. 16-13607 (MKV))*

Dear Mr. Harrington, Mr. Mintz and Mr. Schneiderman:

We are counsel to WonderWork, Inc. (the “Debtor”). Pursuant to ¶ 5 of page 6 of the Order Directing the Appointment of an Examiner and Establishing Temporary Budgetary Controls, dated April 21, 2017, enclosed please find “an unaudited schedule of [the Debtor’s] restricted and unrestricted funds, including a breakdown as to the nature of any alleged restrictions,” along with explanatory notes.

7942349.4



WON-EX 0001

Please note that the Debtor has moved to retain BDO USA, LLC to, among other things, conduct an audit of the Debtor's financials for F/Y/E June 30, 2016. Because that audit is not yet complete, the figures that follow are unaudited.

Very sincerely,



A handwritten signature in black ink, appearing to read "Pamela A. Mann".

Pamela A. Mann

Unaudited Schedule

Classification of Funds (note 1)	Totals at 6/30/16	Totals at 12/28/16	Totals at 3/31/17
Surgery Programs or Other Special Projects	\$1,850,645	\$3,026,162	\$3,336,888 (note 4)
Blindness	2,346,733	3,038,754	2,547,144
Burns	1,842,173	2,054,864	1,980,679
Clubfoot	2,405,620	2,754,803	2,865,430
Medical Records Database	389,000	374,000	349,000
Total Restricted	\$8,834,171	\$11,248,583	\$11,079,141
Unrestricted (note 2)	\$8,224,514	\$7,911,759	\$7,542,285
Unclassified (note 3)	\$49,775	\$29,170	N/A
Total Restricted, Unrestricted and Unclassified	\$17,108,460	\$19,189,512	\$18,621,426

Notes

- (1) "Surgery Programs or Other Special Projects" are donations made to WonderWork (as opposed to WonderWork's trade names 20/20/20, BurnRescue or FirstStep), restricted to one or more surgery programs or to other special projects. "Blindness," "Burns" and "Clubfoot" are donations made to 20/20/20, BurnRescue or First Step, restricted to blindness, burns and clubfoot programs, respectively. "Medical Records Database" refers to a grant to WonderWork, restricted to a medical records database project.
- (2) Unrestricted assets are assets that are not subject to donor-imposed restriction. This figure represents the unrestricted cash on hand at each time period noted. It does not include contributions receivable (pledges), prepaid expenses and other assets, property and equipment, or outstanding liabilities.
- (3) "Unclassified" represents the sum of donations of less than \$500 at each time period noted. For these relatively small donations, backup materials such as checks or donor letters have not been reviewed; in many cases, the cost of doing so would exceed the value of the donation. Debtor intends to treat these contributions as restricted to ensure compliance with applicable law.
- (4) This figure includes approximately \$362,000 comprised of all donations of any amount received from and including 12/29/16 to and including 3/31/17. Pending completion of the review process, some of these donations may be reclassified as unrestricted.

FUCHS
EXHIBIT 17

P.O. Box 96669, Washington, DC 20090-6669



One donation from you can restore
the eyesight of a blind child.
(And we'll never ask you for another.)

WON-EX 9021

EXHIBIT	/17
WT:	Fuchs
DATE:	8-14-17
DEBRA STEVENS, RPR, CRR	

Send us a donation and we'll never look for another!

Reforma Address

Reforma: B&W

20/20/20
P.O. Box 96669
Washington, DC 20090-6669

WCG Job No: 2013080
Component: RAE

Project: WW 20/20 April Acquisition
Size: #9 Stock: white Ink: 1/1 ~~100%~~ 329 Green

Date: 03/15/13 Stage: FINAL

29/20/20 is a Word-Work charity program. Your gift is very much appreciated and fully deductible as a charitable contribution. A copy of our latest financial report may be obtained by writing to: Foundation, Inc. 400 Fifth Avenue, 27th Floor, New York, NY 10016, 212-391-5764. If you are a resident of one of these states, you may obtain financial information documents from the state agency: FLORIDA - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 800-435-7322 (BOB-HILP-FLA) WITHIN THIS STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION. REGISTRATION OF ONE PROGRAM AND ONE FINANCIAL STATEMENT SUMMARY IS AVAILABLE UPON REQUEST AT THE OFFICE AND SHEET NUMBER INDICATED ABOVE. REGISTRATION OF OTHER PROGRAMS AND FINANCIAL STATEMENTS IS AVAILABLE UPON REQUEST AT THE OFFICE AND SHEET NUMBER INDICATED ABOVE. THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE SECRETARY OF STATE'S OFFICE BY CALLING 1-888-236-5165. REGISTRATION BY THE SECRETARY OF STATE DOES NOT IMPLY ENDORSEMENT. NEW JERSEY - INFORMATION HELD WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OR THE STATE OF NEW JERSEY BY CALLING 1-973-292-4605 AND IS AVAILABLE ON THE INTERNET AT <http://www.state.nj.us/attysolnform.htm>. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. NEW YORK - OFFICE OF THE ATTORNEY GENERAL, DEPARTMENT OF LAW, CHARITIES BUREAU, 10 BROADWAY, NEW YORK, NY 10004. NORTH CAROLINA - FINANCIAL INFORMATION MAY BE OBTAINED FROM THE LICENSED SOLICITATION ACTING BRANCH AT 1-866-802-4699. THE LICENSE IS NOT AN ENDORSEMENT. ORGANIZATIONS AND A COPY OF ITS LICENSE ARE AVAILABLE FROM THE STATE SOLICITATION ACTING BRANCH AT 1-866-802-4699. THE LICENSE IS NOT AN ENDORSEMENT. PENNSYLVANIA - The official registration and financial information of Wonder-Work may be obtained from the Pennsylvania Department of Agriculture, Consumer Affairs Division, P.O. Box 3000, Harrisburg, PA 17105. REGISTRATION DOES NOT IMPLY ENDORSEMENT. VIRGINIA - Virginia State Office of Consumer Affairs, Department of Agriculture and Consumer Services, P.O. Box 1462, Richmond, VA 23218. WASHINGTON - Charities Division, Office of the Secretary of State, State of Washington, Olympia, WA 98504-0042, 1-509-324-4450. REGISTRATION WITH ANY OF THESE STATE REGISTRIES DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY ANY STATE.

Information About Cloudy Lenses and Your Vision

What are the causes of a cloudy lens?

The lens of the eye is normally clear. It acts like the lens on a camera, focusing light as it passes to the back of the eye. Until a person is around age 45, the shape of the lens is able to change. This allows the lens to focus on an object whether it is close or far away. As we age, proteins in the lens begin to break down and the lens becomes cloudy. What the eye sees may appear blurry. This condition is known as a cloudy lens. Factors that may speed up cloudy lens formation are: Diabetes, Smoking, Eye inflammation, Eye injury, Family history of cloudy lens, Long-term use of corticosteroids (taken by mouth or certain other medications), Radiation exposure, Surgery for another eye problem, Too much exposure to ultraviolet light (sunlight). In many cases, the cause of a cloudy lens is unknown.

How can a cloudy lens affect my vision?

A cloudy lens affects vision and can cause blindness. Most cloudy lens problems are related to aging and very common in older people. By age 60, more than half of all Americans either have experienced a cloudy lens or have had surgery to correct cloudy lens. A cloudy lens can occur in either one or both eyes. It cannot spread from one eye to the other. A congenital cloudy lens is present at birth. The lens of the eye is normally clear. It focuses light that comes into the eye onto the retina. In these patients, no cause can be found.

What is the lens?

The lens is a clear part of the eye that helps to focus light or an image, on the retina. The retina is the light-sensitive tissue at the back of the eye. In a normal eye, light passes through the transparent lens to the retina. Once it reaches the retina, light is changed into nerve signals that are sent to the brain. The lens must be clear for the retina to receive a sharp image. If the lens is cloudy from a cloudy lens, the image you see will be blurred.

What types of cloudy lenses are there?

Although most cloudy lens problems are related to aging, there are other types. **Secondary** — A cloudy lens can form after surgery from other eye problems, such as glaucoma. A cloudy lens can also develop in people who have other health problems, such as diabetes. A cloudy lens can sometimes be linked to steroid use. **Traumatic** — A cloudy lens can develop after an eye injury, sometimes years later. **Congenital** — Some babies are born with a cloudy lens or develop

When are you most likely to have a cloudy lens?

The term "age-related" is a little misleading. You do not have to be a senior citizen to get this type of cloudy lens. In fact, people can have an age-related cloudy lens in their 40s and 50s. But during middle age, most cloudy lenses are small and do not affect vision. It is after age 60 that most cloudy lenses steal vision.

What are the symptoms of a cloudy lens?

Blurry vision: Colors that seem faded. Headlights, lamps, or sunlight may appear too bright. A halo may appear around lights, double vision, not being able to see well at night, frequent prescriptions changes in your eye wear. These symptoms also can be a sign of other eye problems. If you have any of these symptoms, check with your eye care professional. Cloudy lens usually develops slowly. New glasses, brighter lighting, anti-glare sunglasses or magnifying lenses can help, at first. Surgery is also an option. It involves removing the cloudy lens and replacing it with an artificial lens. Congenital cloudy lens usually looks different than either terms of cloudy lens. Symptoms include: Infant doesn't seem to be able to see if cloudy lens are in both eyes); Gray or white cloudiness of the pupil (which is normally black); Red eye glow of the pupil is missing in babies, or is different between the two eyes; Unusual rapid eye movements (myasthenia),

How is a cloudy lens detected?

A cloudy lens is detected through a comprehensive eye exam that includes: **Visual acuity test** — This eye chart test measures how well you see at various distances. **Dilated eye exam** — Drops are placed in your eyes to widen, or dilate, the pupils. Your eye care professional uses a special magnifying lens to examine your retina and optic nerve for signs of damage and other eye problems. After the exam, your close-up vision may remain blurred for several hours. **Tonometry** — An instrument measures the pressure inside the eye. Numbing drops may be applied to your eyes for this test.

How is a cloudy lens treated?

The symptoms of early cloudy lenses may be improved with new eyeglasses, brighter lighting, anti-glare sunglasses, or magnifying lenses. If these measures do not help, surgery is the only effective treatment. Surgery involves removing the cloudy lens and replacing it with an artificial lens. Some babies are born with purple socks.

with an artificial lens. A cloudy lens needs to be removed only when vision loss interferes with your everyday activities, such as driving, reading, or watching TV. You and your eye care professional can make this decision together. Once you understand the benefits and risks of surgery, you can make an informed decision about whether cloudy lens surgery is right for you. In most cases, delaying cloudy lens surgery will not cause long-term damage to your eye or make the surgery more difficult. You do not have to rush into surgery. Sometimes a cloudy lens should be removed even if it does not cause problems with your vision. For example, a cloudy lens should be removed if it prevents examination or treatment of another eye problem, such as age-related macular degeneration or diabetic retinopathy. If your eye care professional finds a cloudy lens, you may not need cloudy lens surgery for several years. In fact, you might never need cloudy lens surgery. By having your vision tested regularly, you and your eye care professional can discuss if and when you might need treatment. If you choose surgery, your eye care professional may refer you to a specialist to remove the cloudy lens. If you have cloudy lens in both eyes that require surgery, the surgery will be performed on each eye at separate times, usually four to eight weeks apart. Many people who need cloudy lens surgery also have other eye conditions, such as age-related macular degeneration or glaucoma. If you have other eye conditions in addition to cloudy lens, talk with your doctor. Learn about the risks, benefits, alternatives, and expected results of cloudy lens surgery.

How is a congenital cloudy lens treated?

If congenital cloudy lenses are mild and do not affect vision, they may not need to be treated, especially if they are in both eyes. Moderate to severe cloudy lenses that affect vision, or a cloudy lens that is in only one eye, will need to be treated with cloudy lens removal surgery. In most (noncongenital) cloudy lens surgeries, an artificial intraocular lens (IOL) is inserted into the eye. The use of IOLs in infants is controversial. Without an IOL, the infant will need to wear a contact lens. Patching to force the child to use the weaker eye is often needed to prevent amblyopia.

Is cloudy lens surgery effective?

Cloudy lens removal is one of the most common operations performed in the United States. It also is one of the safest and most effective types

of surgery. In about 90 percent of cases, people who have cloudy lens surgery have better vision afterward.

What are the risks of cloudy lens surgery?

Early diagnosis and treatment are key to preventing permanent vision problems. As with any surgery, cloudy lens surgery causes risks, such as infection and bleeding. Before cloudy lens surgery, your doctor may ask you to temporarily stop taking certain medications that increase the risk of bleeding during surgery. After surgery, you must keep your eye clean, wash your hands before touching your eye, and use the prescribed medications to help minimize the risk of infection. Serious infection can result in loss of vision. Cloudy lens surgery slightly increases your risk of retinal detachment. Other eye disorders, such as high myopia (near-sightedness), can further increase your risk of retinal detachment after cloudy lens surgery. One sign of a retinal detachment is a sudden increase in flashes or floaters. "Floaters are little 'cobwebs'" or specks that seem to float about in your field of vision. If you notice a sudden increase in floaters or flashes, see an eye care professional immediately. A retinal detachment is a medical emergency. If necessary, go to an emergency service or hospital. Your eye must be examined by an eye surgeon as soon as possible. A retinal detachment causes no pain. Early treatment for retinal detachment often can prevent permanent loss of vision. The sooner you get treatment, the more likely you will regain good vision. Even if you are treated promptly, some vision may be lost. Talk to your eye care professional about these risks. Make sure cloudy lens surgery is right for you.

When to contact a medical professional

Call for an appointment with your health care provider if you have decreased night vision, problems with glare, or vision loss.

How can I prevent cloudy lenses?

The best prevention involves controlling diseases that increase the risk of a cloudy lens, and avoiding exposure to factors known to promote cloudy lens formation. Wearing sunglasses and a hat with a brim when you are outside during the day can reduce the amount of ultraviolet (UV) light your eyes are exposed to. Some sunglasses do not filter out the harmful UV. An optician should be able to tell you which sunglasses filter out the most UV. For patients who smoke cigarettes,

quitting will decrease the risk of cloudy lenses. Researchers also believe good nutrition can help reduce the risk of age-related cloudy lenses. They recommend eating green leafy vegetables, fruit and other foods with antioxidants. If you are age 60 or older, you should have a comprehensive dilated eye exam at least once every two years. In addition to cloudy lens, your eye care professional can check for signs of age-related macular degeneration, glaucoma, and other vision disorders. Early treatment for many eye diseases may save your sight.

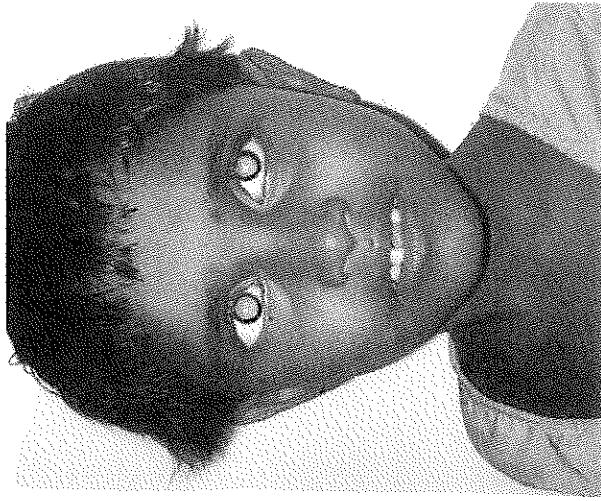
Summary

A cloudy lens is a clouding of the eye's lens and is the leading cause of blindness worldwide, and the leading cause of vision loss in the United States. Cloudy lens can occur at any age due to a variety of causes, and can be present at birth. Although treatment for the removal of a cloudy lens is widely available, access barriers such as insurance coverage, treatment costs, patient choice, or lack of availability prevent many people from receiving the proper treatment. An estimated 20.5 million (17.7%) Americans 40 years and older have a cloudy lens in one or both eyes, and 6.1 million (5.1%) have had their lens removed operatively. The total number of people who have a cloudy lens is estimated to increase to 36.1 million by 2020.

Information was derived from the U.S. Government, National Institutes of Health, the National Eye Institute and the Centers for Disease Control and Prevention.

20|20|20
RESTORING THE EYESIGHT OF
20 MILLION BLIND
CHILDREN AND ADULTS

In developing countries,
blindness is 500% more
prevalent than in the U.S.



Millions of children and adults become blind
every year and it can happen at any age.

Babies are born completely blind in both eyes.

Children who have perfect eyesight
suddenly go blind in one eye or both.

Teenagers suffer injuries that
cause them to go completely blind.

Parents become blind and lose their jobs,
their income and their families.

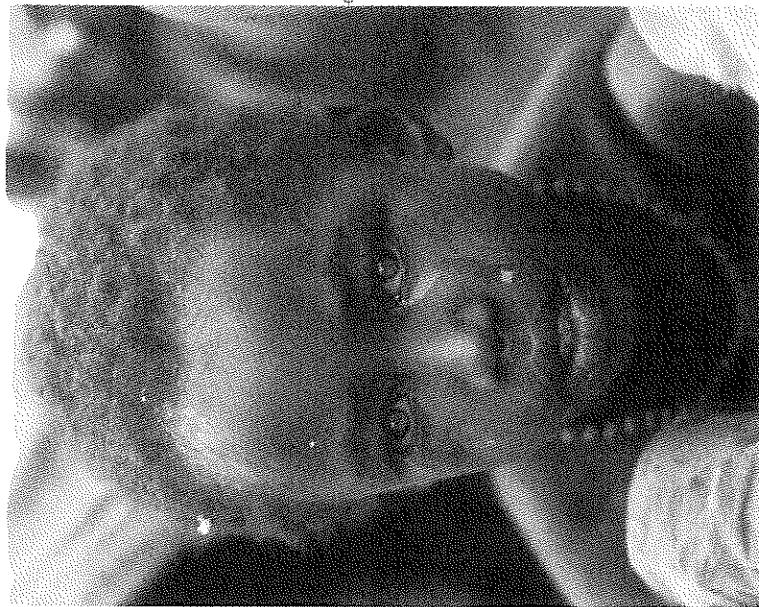
Grandparents lose their eyesight
and become a huge burden to their families.

All of them could have their
eyesight restored —
if someone helps them.

Millions who are waiting
for surgery to restore
their eyesight will never
receive it unless someone
helps them.



One million
blind children could
have their eyesight
restored through
a \$300 surgery.



You can be that someone.



P.O. Box 96669, Washington, DC 20090-6669
2020x20.org

20/20/20 is a Worldwide charity program. WonderWorld, Inc. is a 501(c)(3)
nonprofit charitable organization recognized by the IRS.
All donations are tax-deductible according to IRS regulations. EIN: 204326220729

They've invented a surgery that can cure blindness in 15 minutes.

It sounds unbelievable but it's true.

Half of all the blind children and adults in the world — that's 20 million people — could have their eyesight restored through a miracle surgery that takes 15 minutes and costs \$300. It is a modern-day medical miracle.

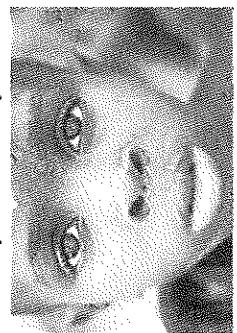
The bad news is that even at \$300, most blind children and adults in developing countries could never afford this surgery.



20/20 is different than other charity programs.

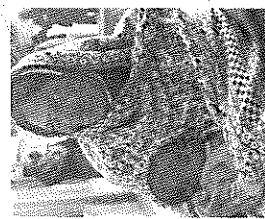
We're focused on a single problem: helping the blind see.

Unlike most charities that try to solve many different problems, we're focused exclusively on just one. This helps us be more productive and cost-efficient. And it makes it easy for us to measure our progress and effectiveness. Our name says it all — our mission is to help restore 20/20 vision for 20 million blind children and adults.



We deliver results you can see and benefits that last a lifetime.

Unlike charities that are searching for a cure or that do things that you can't really see or appreciate, what we do is crystal clear. We provide miracle surgeries that in a matter of minutes can restore the eyesight of children and adults who are blind. Permanently.



So millions of blind children and adults — who are often referred to as the "needlessly blind" — will remain blind.

Forever.

Unless someone helps them.

That's why we started 20/20.

To restore 20/20 vision to 20 million blind children and adults!

To give them back not just their eyesight — but their future too.

But we can't do it without your help.

Please help us restore the vision of a child or adult who is blind.

We give donors the maximum impact for every donation.

Every donor wants to know that their donation, whatever amount, actually makes a difference. What could be more impactful than restoring the eyesight of a child who is completely blind? And saving them from a lifetime of suffering, pain and headache?

20/20 is managed like a business.
20/20 has a very experienced management team that takes great pride in the fact that it is held accountable for achieving specific goals and very ambitious results. We measure and monitor everything we do. Every program, every direct mail campaign, every dollar that we spend.

Extremely low overhead. Sky-high productivity.

Donors don't like charities that spend a lot on overhead and administration.

Neither do we.

We have a tiny staff working in a half-price sublet office that came with free furniture. All of our technology — email, servers, networks — is in the "cloud" which saves millions of dollars.

20/20 is a WonderWork charity program.

This means we share office space, personnel, computers, etc. with other charity programs in order to dramatically reduce our overhead, administration and fundraising costs.



Yes, I want to give the blind a chance to see...

\$300 to provide a full surgery
 \$150 to provide half a surgery
 \$75 for anesthesia
 Any amount will help



1. *2020 Operation*
NAME: *John G. Gandy, Jr.*

NAME: *John G. Gandy, Jr.*

Please send me updates about 20/20/20.
 I'd like to receive limited communications.
 Please do not ask me for another donation.
(Please allow 8 weeks to be removed from our mailing list.
Thanks for your patience as we process your request.)

If you prefer to charge your gift to a
credit card, please check here and see other side.
Please make check payable to 20/20/20.

F134801106 NA13041016XXX00118

20|20|20
RESTORING THE EYESIGHT OF
20 MILLION BLIND
CHILDREN AND ADULTS

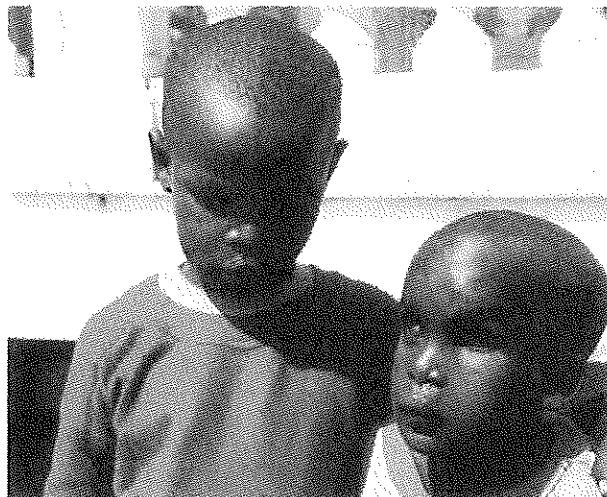
One donation from you
can restore the eyesight
of a blind child or adult.

(And we'll never ask
for another.)

Dear Friend,

Just think if you were born into a poor family, living in a mud hut, in one of the poorest countries in the world.

And you are completely blind. In both eyes. Since birth.



I recently met a 5-year-old boy who had been born into this horrific situation.

We met at a small hospital in rural Ethiopia where we were helping hundreds of children who needed free cleft surgery. As the co-founder and former CEO of Smile Train, my team and I helped 700,000 children undergo surgery they would otherwise never have received.

But there was nothing I could do to help this 5-year-old boy.

That broke my heart.

I watched him being led around by his friend and his future was as bleak as the look on his face. When I returned to the U.S., these pictures that I took really haunted me. So I did some research and what I learned was shocking.

There are 40 million blind children and adults in the world. Half of them could see tomorrow if they received a simple surgery that costs just \$300.

Yes, I know this sounds like it cannot possibly be true. But it is.

20 million children and adults are blind because they are too poor to afford a simple 15-minute surgery. So they remain blind. For life. They're called the "needlessly blind." What a wretched name.

My immediate reaction was, that's not a surgery — that is a miracle!

PC: www.smiletrain.org

20/20/20, P.O. Box 96669, Washington, DC 20099-6669 20x20x20.org

WON-EX 9029

Visit our web site at 20x20x20.org to make a secure donation online.
Enclosed is my check payable to 20/20/20. If you prefer, we accept:

() MasterCard () VISA () American Express () Discover

Card # _____ CVV# _____ Exp. Date ____ / ____

Signature _____

20/20/20 sometimes allows other worthy organizations to mail to our donors. If you do not wish to receive these mailings, or if you would like to change the frequency of mailings from us, let us know. We are happy to respect your wishes. 20/20/20 is a WonderWork charity program. WonderWork is a 501 (c) (3) nonprofit charitable organization recognized by the IRS. All donations are tax deductible in accordance with the law.

20|20|20

RESTORING THE EYESIGHT OF
20 MILLION BLIND
CHILDREN AND ADULTS

P.O. Box 96669
Washington, DC 20090-6669

A 15-minute surgery that can restore the eyesight of someone who is completely blind is a modern-day, medical miracle.

So why haven't all of these blind children and adults been helped already?

This answer is also unbelievable. Today, in developing countries, 20 million children and adults remain blind *solely because they are too poor to afford the \$300 miracle surgery that could restore their eyesight.*

So they will remain blind. Forever.

Unless someone helps them.

You can be that someone.

That's why we created 20/20/20.

To restore the eyesight of 20 million children and adults.

To give each one of them back not just their vision — but their future.

And a 2nd chance at life that they never thought they'd get.

But we can't do it without your help.

We're a new charity program and we receive no money from the government or big foundations and corporations.

Every life-changing surgery we provide is paid for with donations from generous individuals like you.

YOU can make a miracle happen for a blind child or a blind adult.

YOU can save someone from a lifetime of blindness.

Will you please help us?

100% of your donation will go towards programs — 0% goes to overhead or fundraising.

The impact of even a modest donation can be enormous.

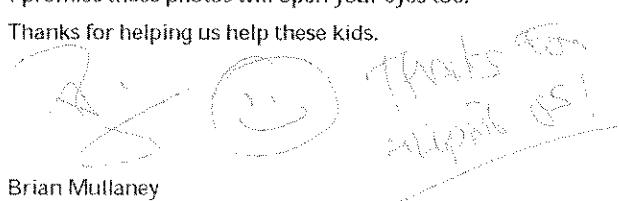
Imagine what you would pay to save your child from a lifetime of blindness.

Imagine what this surgery means to these children and their parents. It means the world — and it costs so little.

To thank you for helping us, I will send you a photo of a child you helped.

I promise those photos will open your eyes too.

Thanks for helping us help these kids.



Brian Mullaney
Co-Founder

P.S. Would you honor us by becoming a Founding Donor? All it takes is a \$300 donation. I'll send you a certificate of appreciation and when we're helping millions of blind children and adults a year, you'll be proud you helped us get started.

P.O. Box 96034, Washington, DC 20090-6034



Life-changing surgeries for
severely burned children.

Brian Mullane
Co-Founder



Send us a donation to help a
severely burned child and we'll
never ask you for another one!

WON-EX 9061

IWCG Job No: 2013080
Component: RAE

Project: WW BurnRescue April Acquisition
Size: #9
Stock: white
Inc: 1/1
MS: 2/27

Date: 03/15/13 **Stage:** FINAL

BURNRESCUE
PO Box 96054
Washington, DC 20090-06054
SAF
BurnRescue

WON-EX 9063

The miracle surgery for burns.

It's simple. It takes just a few hours. And costs just \$500. That's all it takes to dramatically improve the life of a poor child who has been severely burned.

In developing countries, because of lack of care, much of the damage from severe burns happens AFTER the initial accident or injury. Often the burned skin fuses with other skin and then over time, it contracts. This can cause all kinds of horrible things to happen. A child's chin can become fused with their chest. Fingers and toes can become fused together. Arms and legs can become fused. Anywhere burned skin comes in contact with other skin — it can become permanently fused which can cause crippling conditions that severely inhibit movement and motion. The consequences for a child are devastating. It is almost impossible to survive in a developing country if you can't walk, or use your arms and fingers, or if you have your chin glued to your chest.

Thankfully, there is a miracle surgery that can remedy this problem fairly quickly and inexpensively. The surgeon simply cuts through the fused sections of skin and "releases" the two areas. Skin grafts are used to cover the exposed areas. And though there is inevitable and unavoidable scarring, the improvement in movement and motion is life-changing for these children.

After surgery they can walk again. Use their fingers and arms. Lift their head up from their chest. This miracle surgery makes a profound difference in the quality of life for these children. In just a few hours, and for just a few hundred dollars, it can save them from a lifetime of pain and suffering. And give them a second chance at life that they never thought they'd get.

Please help us save a child who has been severely burned.

There's a miracle surgery that can save a child from a lifetime of pain and suffering.

It costs just \$500.

But millions of children who are poor will never receive it unless someone helps them.

You could be that someone.



**BURN
RESCUE**

Life-changing surgeries for severely burned children.

Project: WW BurnRescue Acquisition
Size: 11x8.5 **Stock:** White

Date: 01/09/13 **Stage:** FINAL

Ink: 4CP

BurnRescue is a Worldwide-African organization. WantingWorth, Inc. is a 501(c)(3) organization. BurnRescue.org is a 501(c)(3) organization. Just as the IRS will therefore not tax BurnRescue.org, the IRS will not tax WantingWorth, Inc.

www.BurnRescue.org

P.O. Box 96054, Washington, DC 20090-6054
Life-changing surgeries for severely burned children.

Help save a child who has been severely burned.



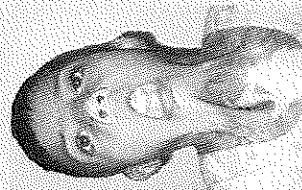
**BURN
RESCUE**

Life-changing surgeries for severely burned children.

WON-EX 9066

IWCG Job No: 2013016
Component: Brochure

15 million severely burned children are waiting for a miracle surgery that costs \$500.



It is one of the biggest medical problems in the developing world. Bigger than tuberculosis and HIV combined.

In the developing world, where billions still heat, light and cook with open fires, someone is horribly burned every five seconds.

Most burn victims die due to lack of acute care facilities. The "lucky" ones who live are often so deformed and disfigured, they face a lifetime of pain and suffering. A burn injury not only disfigures, it can destroy movement and function. It can prevent a child from walking. It can turn a hand into a closed fist. It can fuse legs, arms and fingers together forever.

The consequences are devastating. Most severely burned children are treated like social outcasts. They're not allowed to attend school, get a job or marry. Often they're kept hidden away in shame at home, a burden to their families. Their lives are over before they've begun. They have no hope, no future, no chance.

Children with severe burns suffer their entire lives because they can't afford a miracle surgery that costs just \$500.

BurnRescue was created to help the millions of children in developing countries who have been severely burned.

But we can't do it without your help. Please help us save a child from a lifetime of pain and suffering.

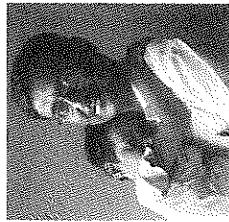
One donation, one time, for one child, can provide a miracle surgery that will change a child's life forever.

BurnRescue is a well-managed, highly effective program.

WE EMPOWER LOCAL SURGEONS AND HOSPITALS IN DEVELOPING COUNTRIES.

Instead of sending doctors on 2-week missions,

BurnRescue empowers local surgeons through free training, equipment and crucial financial support. This is by far the smartest, most cost-effective and productive way to deliver surgeries for poor children in developing countries. We're helping very poor but very proud communities become self-sufficient one patient at a time.



SETTING HIGH STANDARDS FOR PATIENT SAFETY AND QUALITY.

The safety of our patients is always our #1 priority.

Our protocols and policies ensure our patients receive the best care possible. We audit results and provide free training for all of our partners.



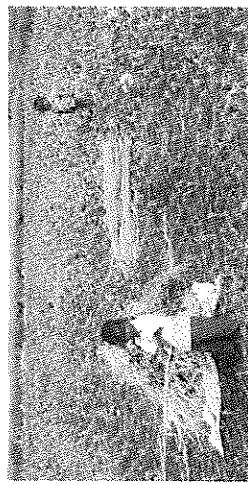
EXTREMELY LOW OVERHEAD AND ADMINISTRATIVE COSTS.

We are one of several WonderWork charity programs that are helping children suffering with major medical problems in the developing world. By sharing office space, personnel, equipment, furniture, etc. it will save us millions of dollars. Our staff is tiny. Our rent is half what everyone else is paying, and our offices came with specific furniture. All of our email, file servers and even telephones are up in the cloud. This means much more of YOUR donation goes to what you want it to: helping children.

WE'RE A BRAND NEW PROGRAM — WITH 150+ YEARS OF EXPERIENCE.

Our senior managers have created and led some of the most well-known and successful surgical charities in the world. Some of them have been helping provide free surgeries for children in developing

countries since the early 1990s. Altogether they've already provided almost 1 million surgeries in 80 of the world's poorest countries. BurnRescue is using all of that experience and talent to create the world's first major program that is focused on burns. Helping children no one else will help. With a miracle care that can give them back their future — and a second chance at life that they never thought they'd get.



Yes, I want to help a suffering child...

- \$500 to provide a surgery
- \$250 to support hospital stay and medications
- \$125 to provide surgical supplies
- \$75 for follow-up treatments
- \$_____ Any amount will help

ALL Donations Are Tax-Deductible

MAIL YOUR MAIL OR DONATE ONLINE

- Please keep my opinion about BurnRescue.
- I'd like to receive limited communications.
- Please do not ask me for another donation.

Helps us live 3 weeks in an interval time we mailing them. Thank you for your preference to receive our emails.

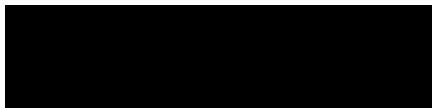
If you prefer to contact your plan or a
life and health insurance agent, you
can do so by calling 1-800-442-4442.

F153478299 BA13041726XXX00812



Life-changing surgeries for
severely burned children.

Send us a donation to help
a severely burned child
and we'll never ask you
for another one!



Dear Friend,

Imagine you are an 8-year-old girl who accidentally fell
into a fire.

You live in one of the world's poorest countries. In a
refugee camp in a small hut made of sticks with a floor made
of mud. And even though you survived 2nd and 3rd degree
burns, they caused your chin to melt to your chest. Without
surgery, your chin will be forever connected to your chest.

I recently met a girl who was horribly burned like this. It
was 110 degrees at Dadaab, the world's largest refugee camp
on the Somalian border and I was there working for a charity
I co-founded called Smile Train. Over the past decade, as
President of Smile Train, my team and I helped provide more
than 700,000 free cleft surgeries for children.

But there was nothing we could do to help this girl. Because we only provided cleft
surgeries.

I am sure this poor girl is still there today. With her skin fused together. Crying
because she will never go to school. Have any friends. And will never marry. Her life
is over before it even began. One horrible accident in a
matter of seconds has left her with no future, no hope,
no chance.

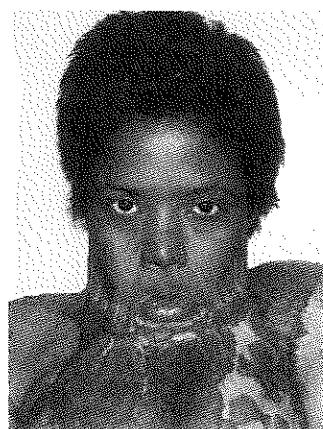
The saddest part of this story is that it could have a
happy ending.

There's a surgery that can save children who've
suffered horrific burns.

It's more of a miracle than a surgery. One that can
separate skin that has fused together and give a
burned child a second chance at life.

The most amazing part is what this miracle surgery
costs. Not tens of thousands of dollars. Not thousands
of dollars. It costs just \$500. To save a desperate
child from a lifetime of pain and suffering. Imagine
going through life with your chin attached to your
chest. Imagine how much you would pay to save your
daughter from this fire.

Think how much this would mean to this girl?



100-000000

BurnRescue, P.O. Box 96054, Washington, DC 20090-6054 www.BurnRescue.org

WON-EX 9068

Visit our web site at www.BurnRescue.org to make a secure donation online. Enclosed is my check payable to BurnRescue. If you prefer, we accept:

()MasterCard ()VISA ()American Express ()Discover

Card# _____ CVV# _____ Exp. Date ____/____

Signature _____

burnRescue sometimes allows other worthy organizations to mail to our donors. If you do not wish to receive these mailings or if you'd like to change the frequency of mailings from us, let us know. We are happy to respect your wishes. burnRescue is a WonderWork charity program. WonderWork is a 501 (c)(3) non-profit charitable organization recognized by the IRS. All donations are tax-deductible in accordance with the law.



Life-changing surgeries for severely burned children.

P.O. Box 90054
Washington, DC 20090-9054

To regain the use of her fingers and arms.

To make friends and go to school.

To her parents who worry how their daughter will survive when they are gone.

In the developing world, where billions still heat, light and cook with open fires, burns are a massive problem. Bigger than tuberculosis and HIV combined. Bigger than breast cancer. Burns afflict an estimated 15,000,000 children. Millions of children die because of lack of acute care facilities. The "lucky" ones who live are often so deformed and disfigured, they face a lifetime of pain and suffering.

A burn injury not only disfigures, it can destroy movement and function. It can prevent a child from walking. It can turn a hand into a closed fist. It can fuse a chin to a chest forever.

The good news is that the vast majority of these kids could be saved by a miracle surgery that costs just \$500.

That's why we started BurnRescue.

To help 15 million children who are suffering with burns.

To provide a miracle surgery that can give desperate children their future back - and a second chance at life that they never thought they'd get.

To help children no one else will help.

But we can't do anything without your help.

We receive no support from the government. Or large corporations. 99% of our funding comes from generous donors like you.

YOU can make a miracle happen for a child that desperately needs it.

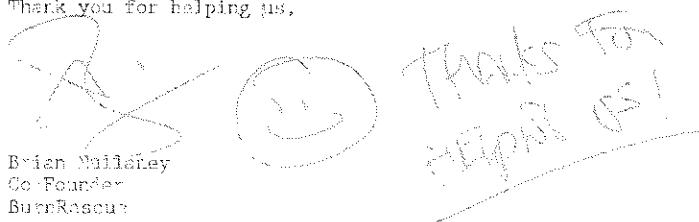
YOU can save a child from a lifetime of heartache and suffering.

YOU can change a child's life with one donation, one gift, one time.

Please. Send us a donation of any amount and we will use it to change a child's life. To thank you, I will also send you a photo of a child we've helped.

Something you can put on your fridge - that will also put a smile on your face.

Thank you for helping us.



Brian Naidley
Co-Founder
BurnRescue

P.S. It only takes one gift to help save a child from a lifetime of suffering. If you'd like this to be your only donation, check the box on the enclosed reply form and we'll honor your request.

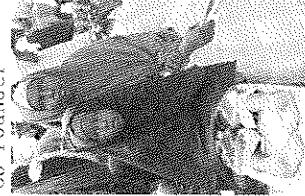
P.P.S. A donation of \$250 or more will make you a Founding Donor of BurnRescue.

WON-EX 9069

P.O. Box 30055, Mission Viejo, CA 92690-6055



Brian Mullane
Co-Founder



Send us a donation to help a child
suffering with clubfoot and we'll
never ask you for another one!

WON-EX 9070

IWCG Job No: 2012549
Component: CF OSE

Project: WV FirstStep January Acquisition
Size: 11x8.5

Date: 12/04/12 Stage: FINAL

Inks: 4CP

FirstStep
PO Box 96055
Washington, DC 20090-6055

Al Hershon, B&W

IWCG Job No: 2013080
Component: RAE

Project: WW FirstStep April Acquisition
Size: #9 **Stock:** white **Link:** 1/11/2013 MS 2727

Date: 03/15/13 **Stage:** FINAL

WON-EX 9072



Information about Clubfoot

What is clubfoot?

What is the cause of clubfoot?

What is the Ponseti treatment for clubfoot?

When should treatment for clubfoot begin?

with a righton, making it the *right* to result in a better nation.

What is clubfoot? Clubfoot, also known as talipes equinovarus, is a congenital malformation that causes one or both feet to be twisted inward and downward. Approximately one out of every 1,000 children is born with clubfoot, making it one of the most common congenital deformities in the world. An estimated 10% of the cases can be found in the developing nations.

Now, when a child has a history of tetralogy, theenders in that age and when there are other heart murmur. They put a lead (60 g) an anteroposterior position, which results in more deformity. This deformity is referred to as 'pectus carinatum'. In a normal child, the sternal ends of a 30 degree angle - the angle between the sternal ends and the long axis of the heart - is about 15 degrees. In a person with a pectus, this angle is turned down and inward so the shape of the chest is more rounded. The possibility of ribhump tamps, need to be seen in a greater age group. In this cause, the tool to look up spine - 'scoliosis' - is used. A pectus can be a sign of a congenital heart defect, such as a ventricular septal defect, or it can be a sign of a muscular disease, such as a neuromuscular disease.

- **What is the cause of relish?**
 - The cause is not known, but the condition may be rare or unusual through families. In some cases, relish is a dangerous inheritance, with family history, especially of one or more affected family members. In other cases, it is not related to either a genetic or an environmental cause.
 - Genetics - Disease can be passed as hereditary genetic traits, but not usually.
 - Family history - If a parent or another child had relish, it may be hereditary.

What is the *possible treatment for clubfoot?*
The correction placement and timing of the casts are as follows:
1. At the reception placement, and timing of the casts, no children, who
are intended to stretch and make the foot into a target
position. (From 3 weeks of age, the foot is manipulated and
the casts are applied as a *progressive* cast and static casting). (This
casts are applied to maintain the correct positions of the hind
limbs in most cases). This manipulation and casting are sufficient to
correct the clubfoot anomaly. Additionally, when provided in
this necessary to use the night. Once the casts are placed, the
foot to assume its normal position. Once the casts are changed, the

The child will usually wear a night-time brace until about 8 or 9 years. The Ponseti method **almost always works**! The Ponseti method is almost always completely successful. In some cases, especially with success rates over 95%, it may be helpful to adjust the position of the casted foot. Most casts support the foot in a position where the heel is either more or less vertical than it is in the child's natural walking gait. The position of the cast is sometimes adjusted to correct this. The method is not always successful.

What should I do if I have a child with clubfoot?

Parents of infants born with clubfoot should be reassured that if their baby is treated using the Ponseti Method, the baby should have a normal walking gait with good mobility and function. Treatment should begin in the first week or two of life. If treated early on in life and treated frequently, the foot has no other anomalies and is should be able to lead a full, normal, active, which includes playing, sports.

Less than 5% of infants born with clubfoot may have such severe cases that they require special footgear and may need surgery, which would include tendon releases on one or both feet.

- What are signs to watch for during and after treatment?
 - When should treatment for chickenpox begin?
 - The treatment for chickenpox starts 1-2 days after the rash begins in children. The doctor usually uses a topical antibiotic for the first 2 weeks of the illness. Topical antibiotic ointments can cause an allergic reaction in children.
 - If your child is having feverish symptoms, call your doctor or nurse.

- Are there possible complications?
 - Clayton may be unable to drink if he is dehydrated, becomes ill or experiences the appearance of laminitis.
 - It may be less stressful if the Clayton is moved to other facilities.
- What happens if the clayton relapses?
 - Clayton would be hospitalized without anyone else after the stay and caring process. In order to prevent Clayton from moving back to the air travel position, the field manager will take a photo.

Project 360 - A Business Case for Software Quality

Project 360 - A Business Case for Software Quality

1

800

WON-EX 9073

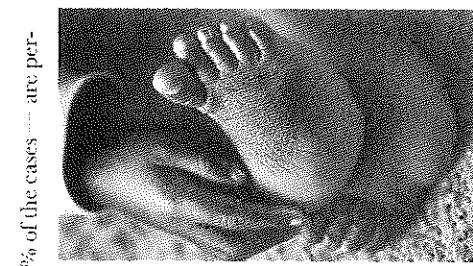
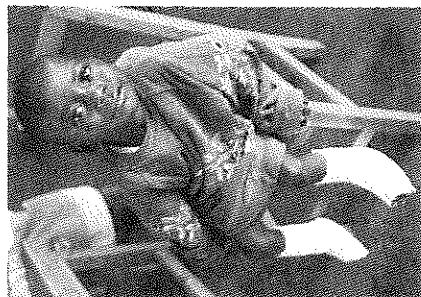
WON-EX 9074

The miracle cure for clubfoot costs \$250.

Instead of trying to cure clubfoot through surgery as was done for decades, the patient's feet are put into a series of casts. Each week, the patient comes back and a new cast is put on.

Gradually, over six weeks, these casts straighten the feet just as braces are used to straighten crooked teeth.

After the feet are completely straightened, the child needs to wear braces, at night, to keep the feet from slipping out of alignment. The braces are no longer needed after a few years.

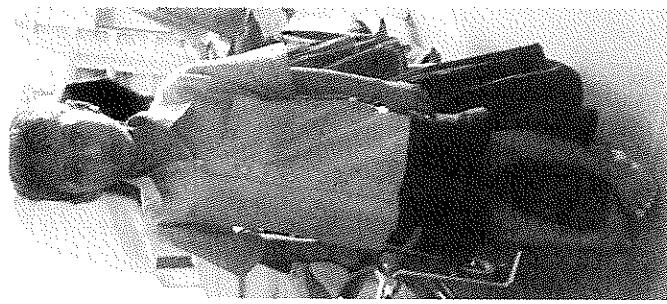


The end result in 95% of the cases are perfectly straight feet that will stay straight for the rest of the child's life. This miracle cure for clubfoot is by far the most effective, affordable and practical approach to fixing clubfoot in the world. The only problem is that because of extreme poverty, more than 2 million children in the developing world can't afford this cure even though it costs just \$250.

Please help us save children who're suffering with clubfoot.

There's a miracle cure for clubfoot. It's safe, proven, effective 95% of the time and it costs just \$250. Imagine that, \$250 is all it takes to save a child from a lifetime of pain and suffering.

But millions of children who are poor will not be saved unless someone helps them. You could be that someone.



You can help
a child walk
for the first time
in his life.



P.O. Box 96005, Washington, DC 20090-6055
www.1stStep.org
1stStep is a World-Wide, charity program. Worldwide, Inc. is a 501(c)(3) non-profit charitable organization recognized by the IRS. All donations are tax deductible in accordance with IRS regulations. © 2012 1stStep

IWCG Job No: 2012649
Component: Brochure

Project: WW FirstStep Journeys Acquisition
Size: 11x8.5 **Stock:** White **Int:** 4CP

Date: 12/04/12 **Stage:** FINAL

WON-EX 9075

2 million children with clubfoot are waiting for a miracle cure that costs just \$250.

For less than the cost of a pair of fancy shoes, you can save a child who is suffering with one of the worst birth defects in the world: clubfoot.

Clubfoot is when a baby is born with one or both feet severely deformed and twisted inward. It can be mild or severe. This painful, crippling condition can prevent children from ever being able to stand or walk.

Most children with clubfoot in the developing world are treated like social outcasts. They're not allowed to attend school, get a job, marry or raise a family. They have no hope, no future, no chance.

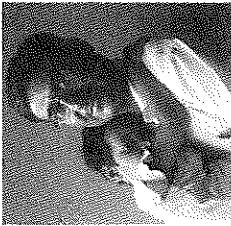
These children suffer their entire lives because they don't have \$250.

FirstStep was created to help the millions of children in developing countries who are suffering with clubfoot. But we can't do it without your help.

With one donation, one time, for one child, you can provide a miracle cure that will change a child's life forever.

FirstStep is a high-impact, low-overhead program.

WE EMPOWER LOCAL DOCTORS AND HOSPITALS IN DEVELOPING COUNTRIES.



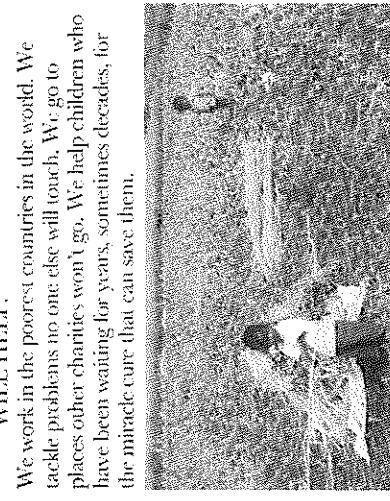
Instead of sending doctors on 2-week missions, FirstStep empowers local doctors through free training, equipment and crucial financial support. This is by far the smartest, most cost-effective and productive way to deliver care to poor children in developing countries. We're helping very poor but very proud communities become self-sufficient one patient at a time.

SETTING HIGH STANDARDS FOR PATIENT SAFETY AND QUALITY.



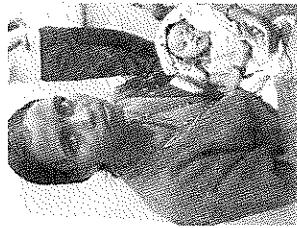
The safety of our patients is always our #1 priority. Our protocols and policies ensure our patients receive the best care possible. We audit results and provide free training for all of our partners.

HELPING PATIENTS NO ONE ELSE WILL HELP.



We work in the poorest countries in the world. We tackle problems no one else will touch. We go to places other charities won't go. We help children who have been waiting for years, sometimes decades, for the miracle cure that can save them.

EXTREMELY LOW OVERHEAD AND ADMIN COSTS.



We are one of several WonderWorks non-profit programs that are helping children suffering with major medical problems in the developing world. By sharing office space, personnel, equipment, furniture, etc. it will save us millions of dollars. Our staff is tiny. Our rent is half what everyone else is paying and our offices came with free furniture. All of our email, file servers and even telephones are up in the cloud. This means much more of YOUR donation goes to what you want it to: helping children.

WE'RE A BRAND NEW PROGRAM WITH 150+ YEARS OF EXPERIENCE.



Our senior managers have created and led some of the most well-known and successful surgical charities in the world. Some of them have been helping provide free surgeries for children in developing countries since the early 1980s.

Altogether we've already provided more than 1 million surgeries in 30 of the world's poorest countries. FirstStep is using all of that experience and talent to create the world's first major program that is focused on solving clubfoot. Helping children no one else will help. With a miracle cure that can give them back their future... and a second chance at life that they never thought they'd get.

Yes, I want to help a suffering child...

\$300 to cure two children with clubfoot
 \$150 to cure one child with clubfoot
 \$125 to provide necessary medical supplies
 \$75 for follow-up treatments
 Any amount will help

MAIL Donations to 2SC AND 8006

8006 New York City, NY 10036
or online at www.8006.org

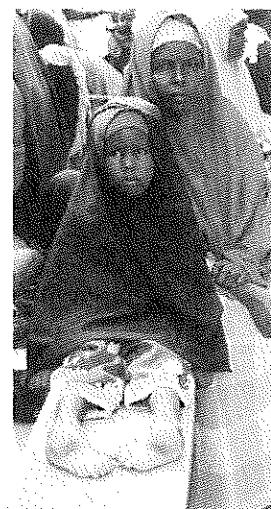
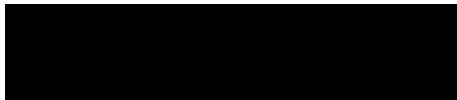
Please send me updates about FirstStep.
 I'd like to receive printed communications.
 Please do not ask me for additional donations.
Please fill in 8 boxes to be erased from our mailing list.
Thanks for your preference in our electronic format.

It's your pleasure to donate your gift to 8006 and FirstStep. And we thank you for your support of our mission.

F149658145 CA1304_720XXD1803



Send us a donation to help
a child suffering with clubfoot
and we'll never ask you for another one!



Dear Friend,

Imagine if you were a 7-year-old girl who was born with clubfoot — one of the world's worst birth defects.

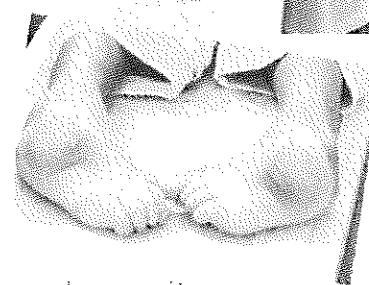
And you lived in one of the world's poorest countries. In a refugee camp. In a small hut made of sticks and a floor made of mud.

Not long ago, I met such a girl and it broke my heart.

It was 110 degrees at Dadaab, the world's largest refugee camp on the Somalian border and I was there working for a charity I co-founded called Smile Train. Over the past decade, as President of Smile Train, my team and I helped provide more than 700,000 free cleft surgeries for children.

But there was nothing we could do to help this girl because we only provided cleft surgeries.

I am sure this poor girl is still there today. Crawling because she can't walk. Crying because she can't go to school. Have any friends. And will never marry. Her life is over before it even began. The picture I took of her shows a child who has no future, no hope, no chance.



The saddest part of this story is that it could have a happy ending.

They've invented a cure for clubfoot.

It's more of a miracle than a cure. One that can straighten even the most twisted and deformed feet. Permanently.

The most amazing part is what it costs. Not tens of thousands of dollars. Not thousands of dollars. It costs just \$300. To save a desperate child from a lifetime of pain and suffering. Imagine how much you would pay to save your daughter if she was born with clubfoot.

Think how this girl would feel when she can stand up on her own two feet for the first time in her life.

8006

FirstStep, P.O. Box 96065, Washington, DC 20090-0665 www.1stStep.org

WON-EX 9077

Visit our web site at www.1stStep.org to make a secure donation online. Enclosed is my check payable to FirstStep. If you prefer, we accept:

()MasterCard ()VISA ()American Express ()Discover

Card# _____

CVV# _____

Exp. Date ____ / ____

Signature _____

FirstStep sometimes allows other worthy organizations to mail to our donors. If you do not wish to receive these mailings or if you'd like to change the frequency of mailings from us, let us know. We are happy to respect your wishes. FirstStep is a 501(c)(3) non-profit, charitable organization recognized by the IRS. All donations are tax deductible in accordance with the law.



P.O. Box 96055, Washington, DC 20090-6055

When she can skip rope, make friends and go to school.

How much would this mean to her parents who are so worried about how their daughter will survive when they are gone.

There are more than 2,000,000 children in developing countries suffering with clubfoot. Most of them could be saved by a miracle cure that costs just \$250.

That's why we started FirstStep.

To give millions of children suffering with clubfoot the chance to stand up on their own two feet for the first time in their life.

To provide a miracle that can give a desperate child their future back – and a second chance at life that they never thought they'd get.

To help children no one else will help.

But we can't do anything without your help.

We receive no support from the government. Or large corporations. 99% of our funding comes from generous donors like you.

YOU can make a miracle happen for a child that desperately needs it.

YOU can save a child from a lifetime of heartache and suffering.

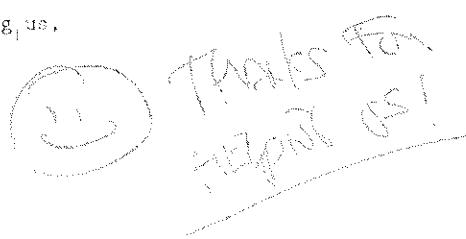
YOU can change a child's life with one donation, one gift, one time.

Please. Send us a donation of any amount and we will use it to change a child's life. To thank you, I will also send you a photo of a child we've helped.

Something you can put on your fridge – that will put a smile on your face.

Thank you for helping us.

Brian Milligan
Co-Founder
FirstStep



P.S. It only takes one gift to help save a child from a lifetime of suffering. If you'd like this to be your only donation, check the box on the enclosed reply form and we'll honor your request.

P.P.S. A donation of \$250 or more will make you a Founding Donor of FirstStep.



FirstStep
is a registered
non-profit
organization
that helps
children with
clubfoot.

WON-EX 9078

FUCHS
EXHIBIT 18

20/20/20
JOINT PUBLIC AWARENESS AND FUND RAISING PROGRAM
DIRECT MAIL

THEME **THERE'S A 15-MINUTE SURGERY THAT CAN RESTORE THE EYESIGHT OF CHILDREN WHO ARE COMPLETELY BLIND**
PACKAGE **PRIYA HOODIE CONTROL**
AUDIENCE **GENERAL PUBLIC**
JOB# **JULY THRU DECEMBER 2014 ACQUISITION**

PACKAGE COMPONENTS:

- A. Letter
- B. Carrier Envelope
- C. Reply Device
- D. Reply Envelope
- E. Information About Blindness Insert
- F. One Million Children Insert

PUBLIC EDUCATION CONTENT:

A. Letter

- (1) **20 million blind children and adults are waiting for this surgery – most of them will never receive it.**
- (2) You see, even though this simple surgery costs just \$300, very few people in developing countries can afford it. When you're living on less than a dollar a day, \$300 might as well be \$3 million.
- (3) When you go blind in a developing country, your vision is but the first thing you lose. When a 42-year-old farmer goes blind, his family starves. When a 28-year-old mother goes blind, she loses her children. When a 7-year-old child goes blind, well, they pretty much lose everything. The chance to go to school, to have friends, to ever marry and raise a family.

E. Information About Blindness Insert

- (1) **Vision Impairment and Blindness**
- (2) **Some Causes of Blindness**
- (3) **Dangers at Home**

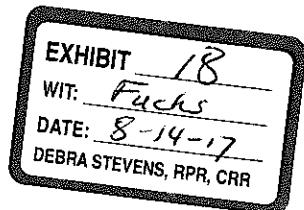
CALL(S) TO ACTION:

C. Reply Device

- (1) Please send me updates about 20/20/20. My email address is:
- (2) To watch two sisters see for the very first time, visit www.20x20x20.org.

E. Information About Blindness Insert

- (1) **Have a comprehensive dilated eye exam.**
- (2) **Know your family's eye health history.**
- (3) **Eat right to protect your sight.**
- (4) **Maintain a healthy weight.**
- (5) **Wear protective eyewear.**
- (6) **Quit smoking or never start**



20/20/20

JOINT COST ALLOCATION
ACQUISITION JULY - DECEMBER 2014
PRIYA HOODIE CONTROL

<u>LINES OF COPY</u>	<u>TOTAL</u>	<u>PUBLIC ED.</u>	<u>MGMT &</u>	
			<u>GENERAL</u>	<u>FUNDRAISING</u>
LETTER	45	34		11
REPLY DEVICE	30	7	5	18
INFORMATION ABOUT BLINDNESS INSERT	65	65		
ONE MILLION CHILDREN INSERT	32	24	1	7
REPLY ENVELOPE	17		1	16
OUTSIDE ENVELOPE	4	2		2
TOTAL LINES	193	132	7	54
% OF TOTAL		68%	4%	28%

TTT1207D1



2020|20

RESTORES 20/20 VISION
TO 20 MILLION BLIND
PO. Box 96669
Washington, DC 20090-6669
www.20x20x20.org
CHILDREN AND ADULTS

There's a 15-minute surgery that ¹⁹⁰
can restore the eyesight of children ¹⁹¹
who are completely blind.

..No Ink Area..

..No Ink Area..

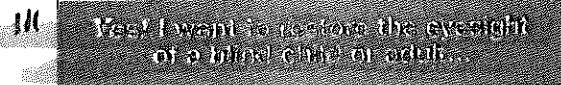
Send us a donation and we'll never ask for another!

One of "10 ideas that will change the world" - Tom Albergade

..No Ink Area..

TTTONE

02014 8:20 PM



110 Every I want to restore the eyesight of a blind child or adult.



12 www.20x20x20.org

20|20|20

RESTORING 20/20 VISION
TO 20 MILLION BLIND
CHILDREN AND ADULTS

113 \$300 that can provide a full surgery. \$50 that can provide surgical supplies for two eye surgeries.
 114 \$150 that can provide half a surgery. \$25 that can provide surgical supplies for one eye surgery.
 115 \$25 that can provide anesthesia. \$5 any amount will help.

Make it Monthly!
\$25 a month.

Please send me updates about 20|20|20. 117
 I'd like to receive limited communications.
 Please do not ask me for another donation. 118

(Please allow 4 weeks to be removed from our mailing list.
Thank you for your patience as we process your request.) 119

My email address is: _____

120 To watch two sisters see for the very first time, visit www.20x20x20.org.

F775571946 NA14110704XX20M500

121 Please mail the reply form with your check or visit www.20x20x20.org in the envelope provided. Thank you! To make a gift with a credit card, please call 1-800-202-2020.

Fold

6/10/09

THIS PAGE IS FOR YOUR REFERENCE ONLY.
THIS WILL NOT PRINT ON THE LETTER.
PRINT ON PAGE 1 OF 2

20|20|20

RESTORING 20/20 VISION
TO 20 MILLION BLIND
CHILDREN AND ADULTS

66 One donation from you
can restore the eyesight of a
blind child or adult.
67 (And we'll never ask for another!)

Fold

Dear [REDACTED],

68 Imagine if your daughter suddenly became blind at the age of three.

69 You learn there's a surgery that can restore her eyesight, but you can't afford it. You go
 70 from hospital to hospital begging for help. You try to borrow the money but can't. Years go by
 71 as you watch your daughter sit at home alone, with no school, no friends and no future. You
 72 know the only reason she remains blind is because you can't afford the surgery that can save her.



73 I recently met such a man and his 9-year-old daughter
in India.

74 After six years of trying, he was about to give up when
 75 he saw a small newspaper ad offering free surgery for the
 76 blind. He and his daughter Priya traveled 100+ kilometers
 77 to reach our partner hospital where I met them. The surgery
 78 Priya waited six years for took just 15 minutes. When her
 79 bandages came off, she opened her eyes and could see again.
 Her father cried. So did we.

80 I've seen a lot of suffering over the past 20 years as
 81 I traveled to many of the world's poorest countries such as
 82 Haiti, Afghanistan, India and Somalia. As the co-founder
 83 and former CEO of Smile Train, I helped provide free cleft
 surgery for more than 700,000 children.

84 But I have never experienced anything as powerful, as inspiring or as wonderful as
 85 watching someone who is blind, open their eyes and see.

86 It's about the closest thing to a miracle I've ever seen.

Fold

87 Just a simple 15-minute surgery that costs just \$300 and doesn't even require stitches. The
 88 next morning the bandages come off, the eyes open and just like that, someone gets a second
 89 chance at life that they never thought they'd get.

There's only one problem.

90 20 million blind children and adults are waiting for this surgery – and most of them
 will never receive it.

91 You see, even though this simple surgery costs just \$300, very few people in developing
 92 countries can afford it. When you're living on less than a dollar a day, \$300 might as well be
 \$3 million.

93 As a result, millions of children and adults will remain blind for the rest of their lives solely
 94 because they are poor. They're called the "needlessly blind." And they suffer in more ways than
 you can imagine.

(over, please)

20|20|20

RESTORING 20/20 VISION
TO 20 MILLION BLIND
CHILDREN AND ADULTS

Information About Blindness

Providing valuable public information is one of our most important programs and an important part of our mission.

2 Vision Impairment and Blindness

Vision impairment, or low vision, means that even with eyeglasses, contact lenses, medicine or surgery, you don't see well. Vision impairment can range from mild to severe. The leading causes of vision impairment and blindness in the United States are age-related eye diseases: macular degeneration, cataract and glaucoma. Other eye disorders, eye injuries, and birth defects can also cause vision loss. A loss of vision means that you may have to reorganize your life and learn new ways of doing things. If you have some vision, visual aids such as special glasses and large print books can make life easier. There are also devices to help those with no vision, like text-reading software and braille books. Sometimes, vision loss is preventable. Regular comprehensive eye exams and prompt treatment are critical.

Some Causes of Blindness

Macular Degeneration

Macular degeneration, or age-related macular degeneration (AMD), is a leading cause of vision loss in Americans 60 and older. It is a disease that destroys your sharp, central vision. You need central vision to see objects clearly and to do tasks such as reading and driving. AMD affects the macula, the part of the eye that allows you to see fine detail. It does not hurt, but it causes cells in the macula to die. There are two

types: wet and dry. Wet AMD happens when abnormal blood vessels grow under the macula. These new blood vessels often leak blood and fluid. Wet AMD damages the macula quickly. Blurred vision is a common early symptom. Dry AMD happens when the light-sensitive cells in the macula slowly break down. You gradually lose your central vision. A common early symptom is that straight lines appear crooked. Regular comprehensive eye exams can detect macular degeneration before the disease causes vision loss. Treatment can slow vision loss. It does not restore vision.

Glaucoma

Glaucoma is a group of diseases that can damage the eye's optic nerve. It is a leading cause of blindness in the United States. It usually happens when the fluid pressure inside the eyes slowly rises, damaging the optic nerve. Often there are no symptoms at first. Without treatment, people with glaucoma will slowly lose their peripheral, or side vision. They seem to be looking through a tunnel. Over time, straight-ahead vision may decrease until no vision remains. A comprehensive eye exam can tell you if you have glaucoma. People at risk should get eye exams at least every two years. They include: African Americans over age 40; people over age 60, especially Mexican Americans; people with a family history of glaucoma. There is no cure, but glaucoma can usually be controlled. Early treatment can help protect your eyes against vision loss. Treatments usually include prescription eye drops and/or surgery.

Cataracts

Cataract is a clouding of the eye's lens and is the leading cause of blindness worldwide, and the leading cause of vision loss in the United States. Cataracts can occur at any age due to a variety of causes, and can be present at birth. Although treatment for the removal of cataract is widely available, access barriers such as insurance coverage, treatment costs, patient choice, or lack of awareness prevent many people from receiving the proper treatment. An estimated 20.5 million (17.2%) Americans 40 years and older have cataract in one or both eyes, and 6.1 million (5.1%) have had their lens removed operatively. The total number of people who have cataracts is estimated to increase to 30.1 million by 2020. Common symptoms are: blurry vision, colors that seem faded, glare, not being able to see well at night, double vision, frequent prescription changes in your eye wear. Cataracts usually develop slowly. New glasses, brighter lighting, anti-glare sunglasses or magnifying lenses can help at first. Surgery is also an option. It involves removing the cloudy lens and

replacing it with an artificial lens. Wearing sunglasses and a hat with a brim to block ultraviolet sunlight may help to delay cataracts.

Congenital Cataracts

A congenital cataract is a clouding of the lens of the eye that is present at birth. The lens of the eye is normally clear. It focuses light that comes into the eye onto the retina.

23 Unlike most cataracts, which occur with age, congenital cataracts are present at birth. In most patients, no cause can be found. Congenital cataracts usually look different than other forms of cataract. Symptoms include: gray or white cloudiness of the pupil (which is normally black); infant doesn't seem to be able to see (if cataracts are in both eyes); "red eye" glow of the pupil is missing in photos, or is different between the two eyes; unusual rapid eye movements (nystagmus). To diagnose congenital cataract, the infant should have a complete eye examination by an ophthalmologist. The infant may also need to be examined by a pediatrician who is experienced in treating inherited disorders. Blood tests or x-rays may also be needed. If congenital cataracts are mild and do not affect vision, they may not need to be treated, especially if they are in both eyes.

24 Moderate to severe cataracts that affect vision, or a cataract that is in only one eye, will need to be treated with cataract removal surgery. Removing a congenital cataract is usually a safe, effective procedure.

25 Call for an urgent appointment with your baby's health care provider if you notice that the pupil of one or both eyes appears white or cloudy, or if the child seems to have trouble seeing.

Amblyopia

26 Amblyopia, or "lazy eye," is the loss of one eye's ability to see details. It is the most common cause of vision problems in children. Amblyopia occurs when the nerve pathway from one eye to the brain does not develop during childhood. This occurs because the abnormal eye sends a blurred image or the wrong image to the brain. This confuses the brain, and the brain may learn to ignore the image from the weaker eye.

27 Strabismus is the most common cause of amblyopia. There is often a family history of this condition. The term "lazy eye" refers to amblyopia, which often occurs along with strabismus. However, amblyopia can occur without strabismus and people can have strabismus without amblyopia. Amblyopia is usually easily diagnosed with a complete

examination of the eyes. Special tests are usually not needed. Children who get treated before age 5 will usually recover almost completely normal vision, although they may continue to have problems with depth perception. Delaying treatment can result in permanent vision problems.

33 After age 10, only a partial recovery of vision can be expected.

Eye Injury

According to the American Academy of Ophthalmology, an estimated 90 percent of eye injuries are preventable with the use of proper safety eyewear. Even a minor injury to the cornea — like that from a small particle of dust or debris — can be painful and become a life-long issue, so take the extra precaution and always protect the eyes. If the eye is injured, seek emergency medical help immediately.

Dangers at Home

When we think of eye protection, we tend to think of people wearing hardhats and lab coats. We often forget that even at home, we might find ourselves dealing with similar threats to our eyes. Dangerous chemicals that could burn or splash the eyes aren't restricted to chemical laboratories. They're also in our garages and under our kitchen sinks. Debris and other air-borne irritants are present at home, too, whether one is doing a home construction project or working in the yard. The debris from a lawnmower or "weed wacker," for example, can be moving at high speeds and provide no time to react. Some sports also put the eyes at risk of injury from foreign objects moving at high speeds.

Effective Eyewear

The best ways to prevent injury to the eyes is to always wear the appropriate eye protection. The Bureau of Labor Statistics report that approximately three out of every five workers injured were either not wearing eye protection at the time of the accident or wearing the wrong kind of eye protection for the job. To be effective, eyewear must fit properly and be effectively designed to protect the eyes based on the activity being performed. The Occupational Safety Health Administration (OSHA) has standards that require employers to provide their workers with the appropriate eye protection.

When to Wear Protective Eyewear

According to these standards, you (or anyone who is watching you work) should always wear properly fitted eye protective gear, such as safety glasses with side protection/shields, when: Doing work that may produce

particles, silvers, or dust from materials like wood, metal, plastic, cement, and drywall; hammering, sanding, grinding, or doing masonry work; working with power tools; working with chemicals, including common household chemicals like ammonia, oven cleaners, and bleach; using a lawnmower, riding mower, or other motorized gardening devices like string trimmers; working with wet or powdered cement; welding (which requires extra protection like a welding mask or helmet from sparks and UV radiation); "jumping" the battery of a motor vehicle; being a bystander to any of the above.

Sports

It's also recommended that you protect your eyes from injury when participating in certain sports, including: Indoor racket sports, paintball, baseball, basketball, hockey, cycling, riding or being a passenger on a motorcycle.

Eye Health Tips

Simple Tips for Healthy Eyes

Your eyes are an important part of your health. There are many things you can do to keep them healthy and make sure you are seeing your best. Follow these simple steps for maintaining healthy eyes well into your golden years.

Have a comprehensive dilated eye exam. You might think your vision is fine or that your eyes are healthy, but visiting your eye care professional for a comprehensive dilated eye exam is the only way to really be sure. When it comes to common vision problems, some people don't realize they could see better with glasses or contact lenses. In addition, many common eye diseases such as glaucoma, diabetic eye disease and age-related macular degeneration often have no warning signs. A dilated eye exam is the only way to detect these diseases in their early stages.

During a comprehensive dilated eye exam, your eye care professional places drops in your eyes to dilate, or widen, the pupil to allow more light to enter the eye. The same way an open door lets more light into a dark room, this enables your eye care professional to get a good look at the back of the eyes and examine them for any signs of damage or disease.

52 Your eye care professional is the only one who can determine if your eyes are healthy and if you're seeing your best.

Know your family's eye health history. Talk to your family members about their eye health history. It's important to know if anyone has been diagnosed with a disease or condition since many are hereditary. This will help to determine if you are at higher risk for developing an eye disease or condition.

53 Eat right to protect your sight. You've heard carrots are good for your eyes. But eating a diet rich in fruits and vegetables, particularly dark leafy greens such as spinach, kale, or collard greens is important for keeping your eyes healthy, too. Research has also shown there are eye health benefits from eating fish high in omega-3 fatty acids, such as salmon, tuna, and halibut.

54 Maintain a healthy weight. Being overweight or obese increases your risk of developing diabetes and other systemic conditions, which can lead to vision loss, such as diabetic eye disease or glaucoma. If you are having trouble maintaining a healthy weight, talk to your doctor.

55 Wear protective eyewear. Wear protective eyewear when playing sports or doing activities around the home. Protective eyewear includes safety glasses and goggles, safety shields, and eye guards specially designed to provide the correct protection for a certain activity. Most protective eyewear lenses are made of polycarbonate, which is 10 times stronger than other plastics. Many eye care providers sell protective eyewear, as do some sporting goods stores.

56 Quit smoking or never start. Smoking is as bad for your eyes as it is for the rest of your body. Research has linked smoking to an increased risk of developing age-related macular degeneration, cataract, and optic nerve damage, all of which can lead to blindness.

57 Be cool and wear your shades. Sunglasses are a great fashion accessory, but their most important job is to protect your eyes from the sun's ultraviolet rays. When purchasing sunglasses, look for ones that block out 99 to 100 percent of both UV-A and UV-B radiation.

58 Give your eyes a rest. If you spend a lot of time at the computer or focusing on any one thing, you sometimes forget to blink and your eyes can get fatigued. Try the 20-20-20 rule: Every 20 minutes, look away about 20 feet in front of you for 20 seconds. This can help reduce eyestrain.

59 Practice workplace eye safety. Employers are required to provide a safe work environment. When protective eyewear is required as a part of your job, make a habit of wearing the appropriate type at all times and encourage your coworkers to do the same.

60 Information was derived from the U.S. Government National Institutes of Health, the National Eye Institute and the Centers for Disease Control and Prevention.

TTTIN

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141 In developing countries, blindness is 500% more prevalent than in the U.S.



142 Millions of children and adults become blind every year and it can happen at any age. Babies are born completely blind in both eyes. 143 Children who have perfect eyesight suddenly go blind in one eye or both. Teenagers suffer injuries that cause them to go completely blind.

144 Parents become blind and lose their jobs, their income and their families. Grandparents lose their eyesight and become a huge burden to their families.

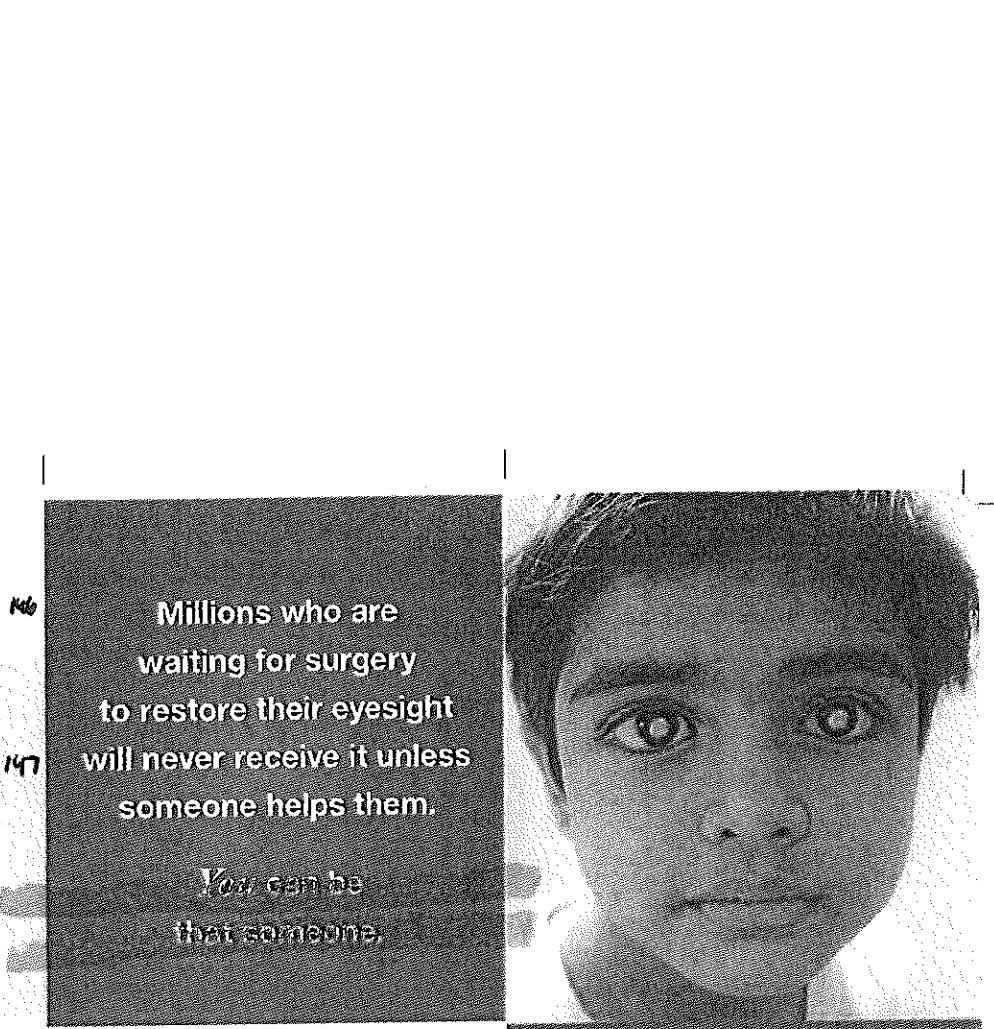
145 All of them could have their eyesight restored — if someone helps them.

146

Millions who are waiting for surgery to restore their eyesight will never receive it unless someone helps them.

You can be that someone.

147



148

TTTB8

20|20|20
RESTORING 20/20 VISION
TO 20 MILLION BLIND
CHILDREN AND ADULTS

P.O. Box 96669
Washington, DC 20090-6669
20x20x20.org

149
One million blind children could have their eyesight restored through a \$300 surgery.

20|20|20
RESTORING 20/20 VISION
TO 20 MILLION BLIND
CHILDREN AND ADULTS

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150

15 minutes + \$300 = a cure for blindness

It sounds unbelievable but it's true.

151 Half of all the blind children and adults in the world — that's 20 million people — could have their eyesight restored through a miracle surgery that takes 15 minutes and costs \$300.

152 It is a modern-day medical miracle.

The bad news is that even at \$300, most blind children and adults in developing countries could never afford this surgery.

153 So millions of blind children and adults — who are often referred to as the "needlessly blind" — will remain blind.

Forever.

Unless someone helps them.

154 That's why we started 20|20|20.

To restore 20/20 vision to 20 million blind children and adults!

To give them back not just their eyesight — but their future too.

155 But we can't do it without your help.

Please help us restore the vision of a child or adult who is blind.



37400-A-002-2

20|20|20 is different than other charity programs.

156

157 We do one thing: help blind people see.

Unlike most charities that try to solve many different problems, we're focused exclusively on just one. This 158 helps us be more productive and cost-efficient. And it makes it easy for us to measure our progress and effectiveness. Our name says it all — our mission is to 159 help restore 20/20 vision for 20 million blind children and adults.

We deliver results you can see and benefits that last a lifetime.

160 Unlike charities that are searching for a cure or that do things that you can't really see or appreciate, what we do is crystal clear. We provide miracle surgeries that in a matter of minutes can restore the eyesight of children and adults who are blind. Permanently.

161 We give donors the opportunity to save a child's life.

162 Literally. The World Health Organization reports that 163 in developing countries, 60% of children die within 1-2 years of going blind.

Our miracle surgeries not only can give these children their eyesight back — but their future too.

164 We give donors the maximum impact for every donation.

165 Every donor wants to know that their donation, whatever amount, actually makes a difference. What could be more impactful than restoring the eyesight of a child who is completely blind? And saving them from a lifetime of suffering, pain and heartache?

166 20|20|20 is managed like a business.

20|20|20 has a very experienced management team that takes great pride in the fact that it is held accountable for achieving specific goals and very ambitious results. We measure and monitor everything we do. Every program, every direct mail 167 campaign, every dollar that we spend.

Extremely low overhead.
Sky-high productivity.

168 Donors don't like charities that spend a lot on overhead and administration.

Neither do we.

169 We have a tiny staff working in a half-price sublet office that came with free furniture. All of our technology — email, servers, networks — is in the "cloud" which saves millions of dollars.

170 20|20|20 is a WonderWork charity program.

171 This means we share office space, personnel, computers, etc. with other charity programs in order to dramatically reduce our overhead, administration and fundraising costs.



8/16/14 11:01 AM

TTT1207D1

15 MINUTES + \$300 = A CURE FOR BLINDNESS

RESTORING 20/20 VISION
TO 20 MILLION BLIND
CHILDREN AND ADULTS

PLACE
STAMP
HERE

2020|20

PO Box 96669
Washington, DC 20090-6669

Attention: Brian



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TTIREA

9/16/14 1:42 PM

FUCHS
EXHIBIT 19

REDACTED

FUCHS
EXHIBIT 20

Make a real difference for a child's life.
**Wonder
Work**

"...one of 10 things that
can change the world."

—TIME

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A DIVERSE TEAM

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Mariska Hargitay
Actor

Alex Trebek
Host of Jeopardy!

Bette Midler
Entertainer

Chris Meloni
Actor

Candice Bergen
Actor

Jane Kaczmarek
Actor

Sir Ben Kingsley
Actor

August XX, 2016

Dear SALUTATION,

It is 4:15pm, Thursday, June 30th – the final day of our 2016 fiscal year.

And my last chore is to write you this year-end thank you letter.

This year was our best year ever, and it would never have been possible without supporters like you. THANK YOU FOR HELPING US.

The past five years have had lots of ups and downs and more than a few surprises. At times, I wondered if maybe I was too old for another charity start-up. But today, as we pause to look back, I am so glad we stuck with it.

Today, in 44 of the poorest countries in the world, we have established 60 programs and partnerships.

Our partners range from small hospitals and clinics to large hospital networks and NGOs. Over the past 20 years of doing this work, we have learned that you can accomplish so much more when you partner with other like-minded people and organizations.

Over the past year, working with our partners – and with help from supporters like you – we helped provide 64,262 surgeries.

How many is that?

Imagine Gillette Stadium, where the New England Patriots play, with every seat filled with a smiling, happy patient. That's a lot of surgeries.

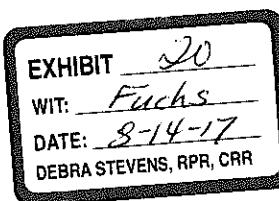
Calling them surgeries doesn't really do them justice.

They're actually modern-day, medical miracles that give crippled children the chance to walk and run. That re-build the faces of children who've been deformed by burns. And that give blind children and adults the chance to see again.

And they give folks like you and me, the very rare opportunity to save 64,262 children and adults no one else would help. Doesn't that feel good?

As a surgical charity, the number of surgeries we help provide every year is really our bottom line.

But it isn't all that we do.



"A surgery that can change a child's life is one of the best investments anyone can make." — Warren Buffett

400 High Street, Suite 400, Boston, MA 02111 | T: 978.734.1040 | WonderWork.org

We're working on a capital project to build a burn hospital in the poorest region of India. This 225-bed hospital will provide more than 15,000 surgeries a year for the poorest of the poor. We're searching for land right now and hope to break ground in the fall, and it will take 2 years to build. Rafael Vinoly, one of the most famous architects in the world, (and also a donor) has generously agreed to help design our new hospital pro bono.

We expanded our Board of Directors by 6 new members, including the best-selling author of *Freakonomics* and genius U. Chicago professor, Steve Levitt. Our Medical Advisory Board expanded as well, as we improve our governance and our leadership.

Our viral videos continue to raise vital awareness and funds. To date, 14+ million people have watched our videos and thousands have sent us donations from more than 85 countries.

We're working with The Harvard School of Public Health and Boston Consulting Group to build a cloud-based, electronic medical record database to house all of our patient records. This will help us guard against fraud while also helping improve our quality and effectiveness.

We're doing all of this with a tiny staff of 9 people (and two interns) working out of a very small office in New York City.

We're very proud that our overhead and admin expenses are extremely low. Even better, one of our Founding Donors pays for all of our non-program expenses so that 100% of all donations - including yours - can go towards programs.

The last - and most important - thing I want you to know is how much we appreciate, and need, your support.

We're still a small charity that we started from scratch just five years ago. We get no money from the U.S. government or large grants from foundations or corporations. We depend entirely on donations from generous individuals like you.

I hope you stick with us because this next year we're going to need you more than ever. Our goal is to provide 130,000 surgeries - something no other surgical charity has ever done in one year.

With your help - I know we can do it. ☺



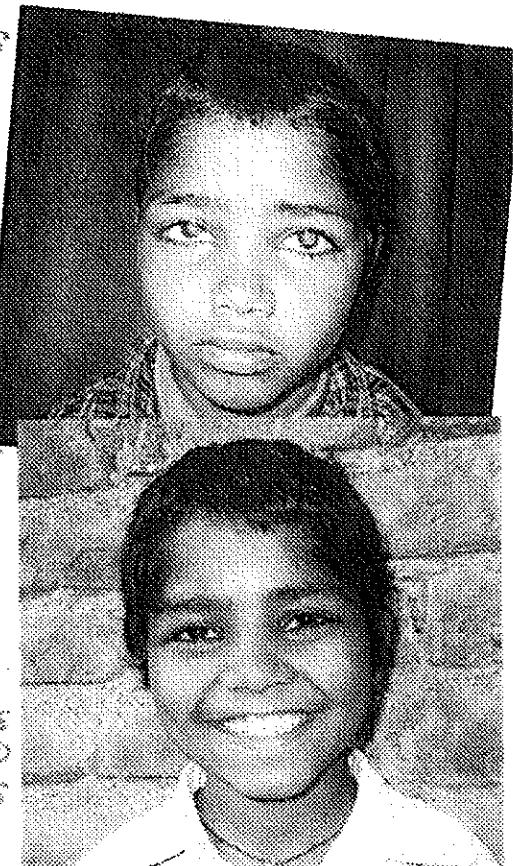
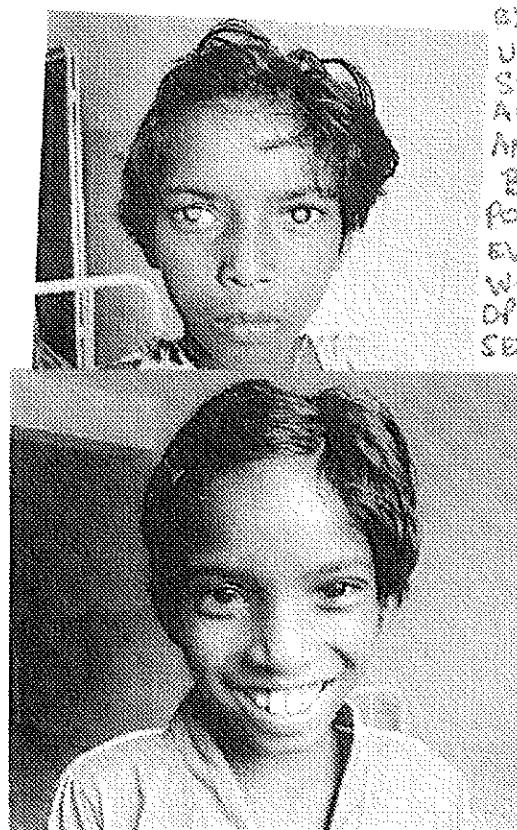
P.S. I am including an envelope so you can send us feedback on the following: Would you ever come to a dinner as our guest to hear about our programs and how we are using your donations? Would you ever want to travel to one of our partner hospitals in a developing country and meet some of the children whose lives you helped save? Are we mailing you too much? Do you have any ideas or suggestions for us? Do you know anyone else who might be able to help us? Any feedback greatly appreciated. THANK YOU!



FOR 20+ YEARS, I'VE TRAVELED TO MANY OF THE POOREST COUNTRIES IN THE WORLD. I'VE WITNESSED EXTREME POVERTY, UNSPEAKABLE SUFFERING, AND AMAZING ACTS OF SELFLESSNESS AND COMPASSION. BUT THE MOST POWERFUL THING I'VE EVER SEEN... IS TO WATCH A BLIND CHILD OPEN THEIR EYES AND SEE FOR THE VERY FIRST TIME.

THE SURGERY THAT RESTORES EYESIGHT IS A TRUE MODERN-DAY, MEDICAL MIRACLE. AND YOU HELP US DELIVER THIS MIRACLE TO HUNDREDS OF BLIND CHILDREN AND ADULTS EVERY SINGLE DAY.

THANK YOU!
BRUNO





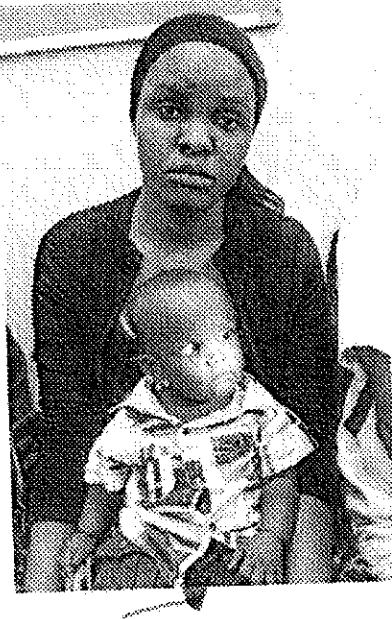
THOUSANDS OF BLIND CHILDREN, WOMEN AND MEN SHOW UP AT OUR FREE SURGERY REGISTRATION CAMPS IN INDIA.



TWO SISTERS
Betty and Boondi



TWO MORE SISTERS BORN BLIND, SEE THEIR PARENTS IN BACKGROUND PLANTING RICE IN THEIR SMALL FIELD, THEY LIVE ON LESS THAN \$200/yr.



THREE MOTHERS IN SHOCK AND GRIEF AFTER BEING TOLD NOTHING CAN BE DONE TO RESTORE THE EYESIGHT OF THEIR CHILD. DEVASTATING! THE LITTLE GIRL IN THE MIDDLE DID UNDERSUNG SURGERY AND GOT SOME IMPROVEMENT. NOTHING COULD BE DONE FOR THE OTHER TWO CHILDREN.



THIS GIRL WAS PULLED FROM SCHOOL TO TAKE CARE OF HER GRANDMOTHER. AFTER SURGERY, SHE WILL GO BACK TO SCHOOL.



MINUTES AFTER OPENING HER EYES AND SEEING HER MAM FOR THE VERY FIRST TIME, THIS 7-YEAR-OLD GIRL EXPLORES HER MOTHER'S FACE.



ATTY. FEES
411 Madison Avenue, Suite 702
New York, NY 10016



100% of all donations are used to fund our free surgery programs
thanks to one of our Founding Donors who pays all
administrative and fundraising expenses.

100% of all donations are used to fund our free surgery programs. Thanks to one of our funding donors who pays all administration and fundraising expenses.

卷之三

Wonders

John Smith

1.  

November 16, 2016

«FULLNAME»
«Entity»
«AD1» «AD2»
«CITY», «ST» «ZIP»

Dear «SALUTATION»,

I cannot tell you how much we appreciate the very generous donation you recently sent us. Thank you very much for helping us.

This is the busiest time of year for our partner hospitals and they all have huge backlogs and waiting lists. We're scrambling to raise as much as we can so that our partners don't have to turn anyone away.

It has been a really tough year for us for fundraising – your donation will really make a difference.

I want you to know also that we will use 100% of your donation for our free surgery programs. One of our founding donors is very generously paying for all our rent, admin and salaries, so your donation will be used for what matters to you and to us: life-changing surgeries.

I am getting ready for a big trip to Bangladesh. I'm excited because we are taking a sea plane up a river to some very rural villages that are so remote, they cannot be reached by roads. We're going to visit one of our partners who operates a floating hospital that helps the poor. It should be quite an experience. I will send you some pictures and some stories when I get back.

Until then, please know how much we appreciate – and need – your support.

We're a tiny charity with 9 employees that is working hard this year to provide free surgeries for 100,000 poor kids and adults who are crippled with clubfoot, severely burned or blind.

And we could never do it without your help!

THANK YOU,

Brian
Co-Founder

P.S. If you have any suggestions, ideas or feedback for me, please do not hesitate to contact me directly: brian@wonderwork.org or 212-729-1855.

This is your tax receipt for your donation of «TRANAMT» received on «TRANDATE». WonderWork is a 501(c)(3) charity. No goods or services were provided in return for this donation.

"A surgery that can change a child's life is one of the best investments anyone can make." —Warren Buffett
WonderWork Supporter



"...one of 10 ideas that will change the world."
- TIME

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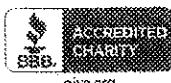
Bette Midler
Entertainer

Chris Meloni
Actor

Candice Bergen
Actor

Jane Kaczmarek
Actor

Sir Ben Kingsley
Actor



Dear Karen,

In spite of a really tough fundraising environment and all the challenges of running a small charity, we have a lot to be grateful for at WonderWork this Thanksgiving.

We're thankful that so far this year we've helped provide more than 68,000 surgeries for children and adults who could never afford them.

We're helping severely burned children rebuild their bodies and faces.

We're helping crippled children walk, stand and run for the first time.

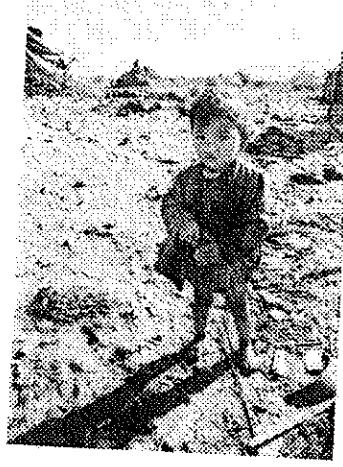
We're helping restore the eyesight of tens of thousands of blind children and adults.

Most of them had waited many years for surgery.

We're thankful for our 61 partners which includes local hospitals and clinics in many of the poorest countries in the world.

From slums in India to refugee camps in Africa to rural villages in Nepal, hundreds of our partner surgeons, nurses and anesthesiologists are working 7 days a week operating on the poorest of the poor.

November 2, 2016



100% of all donations goes towards our free surgery programs.
A founding donor pays all admin and fundraising expenses.

411 Fifth Avenue, Suite 702, New York, NY 10016 T. 212.729.1856 WonderWork.org

This is DeLois in the Philippines in 1986 on her very first surgical mission. Since then, she has helped provide more than 1 million surgeries.

We're thankful for the more than 200,000 donors and supporters who helped us get this charity started five years ago and continue to help us every day.

Without our donors and supporters, we could help no one.

We're very grateful for our small, but very talented and experienced staff. Believe it or not, we have just 9 employees.

DeLois Greenwood, our Chief Program Officer, has been helping provide surgeries for poor children since 1986.

I have never worked with a team that cared as much, worked as hard or got as much done day in and day out.

We're grateful for our Founding Donor who is paying all of our overhead, salaries and fundraising expenses so 100% of our donations can be used for our free surgery programs.

Finally, we are very thankful for *your* help and support.

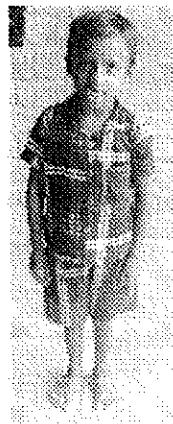
I realize that you probably support a lot of very worthy causes.

But please know that none of them appreciate your support more than we do!

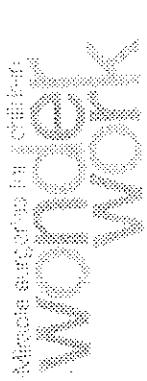
Happy Thanksgiving

Brian
Co-Founder
212-729-1855
brian@wonderwork.org

P.S. I am including an envelope for any feedback, ideas, suggestions you might have for us! We would love to hear from you.



I am preparing for a trip to rural Bangladesh to visit a floating hospital boat that goes to very poor villages that can't be reached by car. I will send you some photos and stories. Until then, thank you so much for helping us.



Attentive, caring, and compassionate
care for the eyes.

Karen Lazarus
WonderWork
411 5th Ave
Ste 702
New York, NY 10016

100% of all donations goes
towards our free surgery programs.
A Founding donor pays all admin
and fundraising expenses.

1-800-2237

Attorney's Eyes Only

WON06122

Attn: Brian
411 Fifth Avenue, Suite 702
New York, NY 10016

